

ATTACHMENT 1 – St Kilda Strategic Plan Recommendations

	Recommendation	Type	Implementation timeframe	Council lead	Status	Comments
1A	Undertake initial feasibility investigation of selected catalyst sites within the St Kilda MAC	Primary	0 - 5 years	City Strategy & Policy	Not commenced	Project is included in forward budget (\$60k allocation) in Council Plan 2022/23 to commence in 2023/24FY.
1B	Work with proponents to facilitate development of catalyst sites that have an economic or social benefit through site specific planning scheme amendments (if required) or planning permit applications	Primary	0 - 5 years	City Strategy & Policy	Ongoing	<p>This action is reliant on the market to determine timing.</p> <p>Officers have previously held discussions with proponents over development opportunities for key sites on Carlisle Street including the Coles and Woolworths sites (identified as strategic sites in the Carlisle Street Structure Plan) and are awaiting further response from landowners.</p> <p>To assist with assessing the merit of developer's site-specific amendment proposals, City Policy officers will develop criteria as a BAU activity in 2022/23FY.</p>
2	Remove barriers to new and temporary businesses opening, and existing business expanding, in existing activity centres through an advocacy strategy and business improvement initiatives within the organisation	Primary	0 - 5 years	Various	Underway	The Plan outlines 14 business improvement initiatives which are led by various parts of Council. At the time of reporting, of the 14 initiatives, 1 is complete, 7 are underway, 2 are on-going, and 4 have not been commenced - See Attachment 2 for details.
3	Prepare a Structure Plan for the St Kilda Major Activity Centre	Primary	5 - 10 years	City Strategy & Policy	Not commenced	Longer term project that is contingent on the completion of several other strategic pieces of work being completed (ie Spatial Economic and Employment Framework and Housing Strategy)

4	Create and curate St Kilda Arts precinct (eg brand development, wayfinding, street signs, promotions, etc), to capitalise on existing arts organisations	Secondary	0 - 5 years	City Growth & Culture	Underway	Funding has been approved from the State Government to install wayfinding signage for creative organisations within St Kilda. These signs will be in pedestrianised areas and the aim is to install them at Acland Plaza, the St Kilda foreshore, and in Fitzroy Street. The project will be delivered by 30 June 2022.
5	Complete and implement the HO7 precinct review (2021-2022) and the HO5 precinct review (2023-2024)	Secondary	0 - 5 years	City Strategy & Policy	Underway	HO7 review is currently underway and subject to Council decision, will commence to a planning scheme amendment process in 2022/23FY.
6	Further investigate the need for a review of the land use and built form controls of the William Street precinct	Secondary	0 - 5 years	City Strategy & Policy	Not commenced	Subject to future budget bid and resourcing within City Strategy and City Policy Work program within next 5 years.
7	Review and investigate the feasibility of completing the following key Balaclava Walk masterplan projects: a) Balaclava Walk West b) Nightingale Street works	Secondary	0 - 5 years	City Design	Not commenced	Subject to future budget bid and resourcing within City Design, City Strategy and City Policy work programs within next 5 years.
8	Following completion of the Spatial Economic and Employment Framework and the Housing Strategy, further investigate the need for a new Activity Centres Strategy	Secondary	0 - 5 years	City Strategy & Policy	Not commenced	The need for an activity centre's strategy will be determined following completion of Spatial Economic and Employment Framework (Jun-22) and Housing Strategy (Jun-24).
9	Develop a Licenced Premises Policy to guide the appropriate location and design of licensed premises to ensure they make a positive contribution commensurate to the role of each activity centre and to effectively manage amenity impacts	Secondary	0 - 5 years	City Strategy & Policy	Not commenced	Subject to future budget bid and resourcing within City Strategy and City Policy Work program within next 5 years.

10	Undertake a Community Infrastructure Needs Assessment to determine the community facilities and services required in each centre. To be completed before Structure Plan.	Secondary	0 - 5 years	City Strategy & Policy with Community Building & Inclusion	Not commenced	This work will inform the future St Kilda Structure Plan and will be scheduled accordingly to ensure it is current at the time of the Structure Plan (to commence within 5-10 years).
11	Undertake a built form review for Carlisle Street MAC	Secondary	5 - 10 years	City Strategy & Policy	Not commenced	Identified as longer term project. Will be considered in the City Strategy and City Policy work program at a later date
12	Prepare a revised Carlisle Street Structure Plan, with implementation plan	Secondary	10 - 20 years	City Strategy & Policy	Not commenced	Identified as longer term project. Will be considered in the work City Strategy and City Policy program at a later date

Recommendations Completed	0
Recommendations Underway	3
Recommendations Ongoing	1
Recommendations Not Commenced	9