



## Jackalope Pavilion



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Project Category	4. Non-residential development
Project name	JACKALOPE PAVILION
Org name	March Studio
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Date of Completion	Aug/2019
Project Street Address	Corner Jackson and Acland St
Project Suburb	St Kilda
Project Post Code	3182
Client name	JKLP Group
Project Cost	1800000
Site Area (m2)	375
Org Street Address	135 Abbotsford Street
Org Suburb	North Melbourne
Org Post Code	3051
Org Website	march.studio



## Organization overview

MARCH.STUDIO is a collective of architects and designers practising since 2007 whose focused on realising projects with ingenuity and respect for location, materials, processes and people.

## Brief description

Designed by March Studio to house Random International's Australian edition (incarnation) of the "Rain Room", the Jackalope Pavilion is a temporary structure situated above the Prince of Wales car park in St Kilda.

## Response to key selection criteria

The project is the precursor to March Studio's ongoing collaboration with Jackalope. Work is currently underway for Jackalope Flinders Lane, a hotel tower which will become the permanent home for the Rain Room after a short stint in St Kilda. The approach to the temporary home of the Rain Room celebrates the transient nature of the work both through the construction method, and the transient nature of the immersive installation itself. The Jackalope Pavilion is an inside-out building. Traditionally, the structural system of a building is on the inside, whilst in St Kilda, the structure is expressed on the outside. The "exoskeleton" provides both bracing and support for the large, wall panels. Designed from standard tube and fitting scaffolding and off-the-shelf panels, the pavilion is designed to be movable and reusable. The seemingly un-designed quality of the scaffolding feathers the edges of the volume, making it disappear into the clouds beyond. Despite appearing entirely random and almost natural, the project is a continuation of highly crafted projects from March Studio which embrace digital technology and craft for expression and inspiration.



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