

## WAYFOUND VICTORIA

Wayfound Victoria is a free resource to improve the consistency of wayfinding signage across Victoria. It provides guiding principles and technical design information to assist consultants, council staff and government agencies when making decisions related to wayfinding. By implementing consistent and integrated signage systems with all forms of transport, we aim to help people travel safely and confidently through unfamiliar areas.

Wayfound Victoria was developed by the Inner Melbourne Action Plan (IMAP) councils (the cities of Melbourne, Stonnington, Yarra, Port Phillip and Maribyrnong) and the Melbourne Visitor Signage Committee.

On 6 June 2018 City of Port Phillip adopted Wayfound 1.0, a wayfinding signage strategy. Following extensive user testing of Wayfound 1.0, a revised version – Wayfound Victoria V2.0 has been produced which adds technical information to assist with implementation.

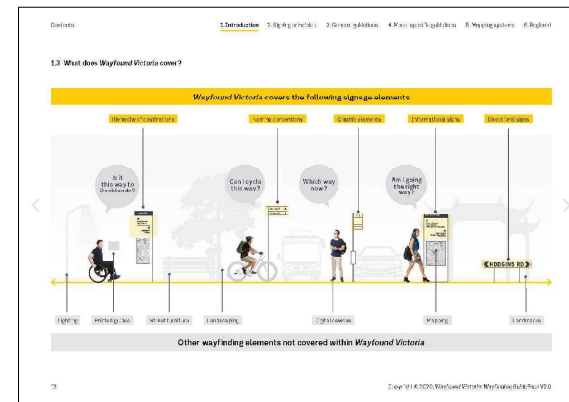
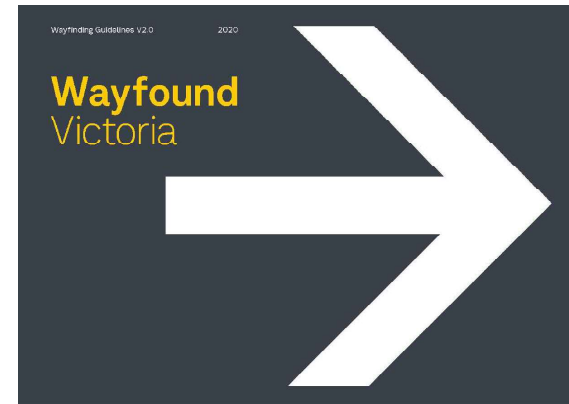
Wayfound Victoria 2.0 includes design templates, and more information for signage for other modes such as public transportation and vehicle wayfinding, Bicycle wayfinding, mapping and regional wayfinding are acknowledged gaps which will be addressed in a future edition. For this reason the design for City of Port Phillip Standard Street Names Blades are covered separately.

As the goal is uniformity across municipal boundaries, producing the guide through IMAP meant projects costs were shared, and the outcomes have wider applicability with more buy-in. City of Port Phillip officers contributed time to the development of the manual.

A 10-year licence agreement with City of Melbourne has been signed for City of Port Phillip to use the technical resources.

To learn more visit [Wayfound Victoria](http://Wayfound Victoria),  
Email: [wayfinding@melbourne.vic.gov.au](mailto:wayfinding@melbourne.vic.gov.au)

Contractors are to download the latest version of the full Wayfound Victoria Guidelines accessible from the following link: [wayfoundvictoria.vic.gov.au](http://wayfoundvictoria.vic.gov.au)



No	Revision	Date
A	APPROVED FOR USE	FEB 2023

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