

Footpath Trading - Fact Sheet

Display of Goods



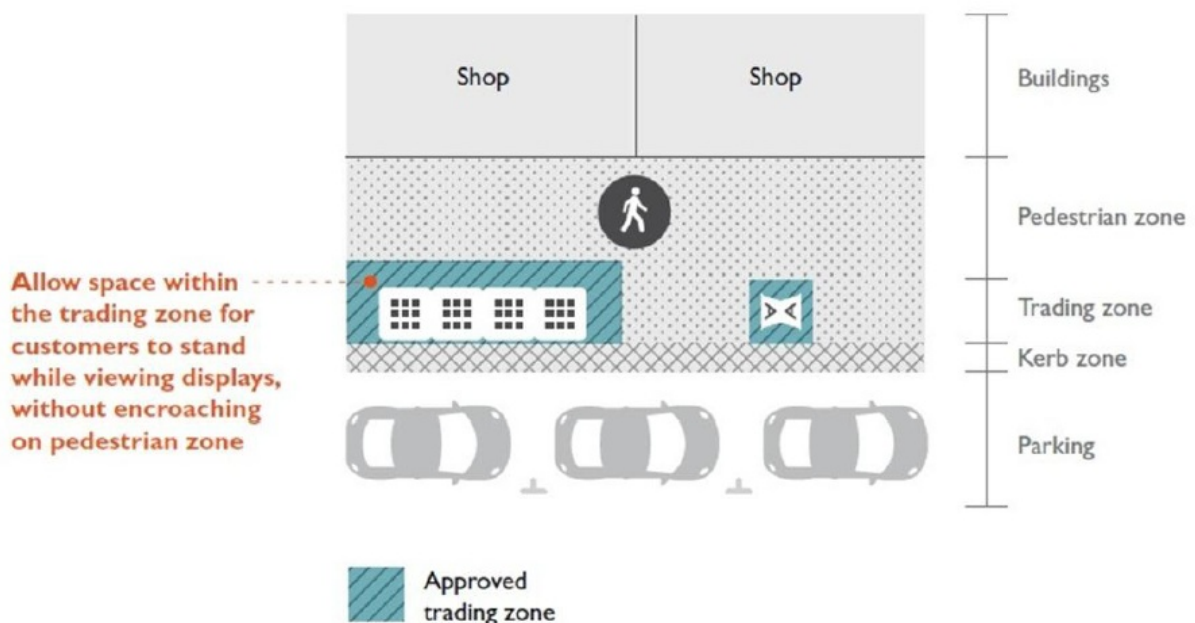
Display of goods gives businesses the opportunity to display items on the footpath that are sold within the premises. This can be in the form of a display stand or table. No loose items are permitted on the footpath. Food displays are not permitted on the footpath except for greengrocers.

The Footpath Trading Guidelines (2017) considers the safe placement of goods on display and details the permit requirements to ensure pedestrians and road users are kept safe and the public realm is accessible to the larger community.

Permit-holder Responsibilities

- A display of goods must only be placed within the area detailed in the endorsed plan.
- A display stand, including the items displayed must not exceed a height of 1.2m measured from the footpath.
- Sufficient room within the trading zone must allow for customers to stop and browse without encroaching in to the pedestrian zone.
- Goods displayed must be secured and protected so they are not displaced by wind or other elements or create an unsightly display to the streetscape.
- No loose items are permitted on the footpath. All displays must be located within the approved display stand or table.
- Display stands and tables on wheels must be lockable.
- Displays stands and tables must not be affixed to any footpath, building, street furniture, pole or other structure.
- A permit sticker issued by Council must be displayed at the front of the premises.

Diagram: Layout for display of goods and advertising boards



How to Apply for Display of Goods Permit

Before submitting an application you are encouraged to read the Footpath Trading Guidelines (2017) to understand the various safety, and amenity considerations that form the decision-making process.

Key issues the authorised officer will take into consideration include:

- Any approved footpath trading permits in proximity of the proposed location
- The footpath width
- Parking restrictions
- Accessibility to public infrastructure
- The ability of customers to stop and browse the goods without blocking the pedestrian zone

To obtain a Display of Goods Permit please complete the application form available online at: <http://www.portphillip.vic.gov.au/footpath-trading.htm>. Alternatively please contact the Footpath Trading unit. Submit your completed application form with a simple plan scaled 1:100 (1cm = 1m), showing:

- The length of the building frontage
- The width of the footpath
- Parking restrictions
- Location of any infrastructure, such as street trees, bicycle hoops, public benches, etc

You must also include:

- Application fee
- A copy of valid public liability insurance policy
- Plan/photo showing the proposed dimensions and contents

How long until I know the decision?

You cannot legally place goods on display on the footpath without a valid permit. From when you submit all the necessary information the decision can normally be reached within 20 business days.

How do I request a review of my decision?

If you are the permit applicant and dissatisfied with the decision of the council officer, you have the right to request a review of this decision. For more information please refer to the Footpath Trading Panel - Fact Sheet Number 1.

Enforcement

Traders are strongly encouraged to ensure all staff responsible for the setting up of footpath trading furniture are familiar with the approved location and permit conditions.

Local Laws officers proactively patrol our city to ensure footpaths remain unobstructed and approved goods on display are correctly positioned.

A breach of footpath trading permit conditions can result in a notice to comply, an infringement being issued, or the display of goods may be impounded.

For more information on the placement of Goods on Display on the footpath refer to Sections 3.13 of the Footpath Trading Guidelines (2017). To discuss further, contact the Footpath Trading unit.