



Yamaha Music Australia Head Office



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Project Category	6. Interior fit out
Project name	Yamaha Music Australia Head Office
Org name	StudioMint
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Date of Completion	Jul/2017
Project Street Address	Level 1-2, 80 Market Street, South Melbourne
Project Suburb	South Melbourne
Project Post Code	3205
Client name	Yamaha
Project Cost	2800000
Site Area (m2)	1752
Org Street Address	Level 14, 10 Queens Road
Org Suburb	Melbourne
Org Post Code	3004
Org Website	https://www.studiomint.com.au/



Organization overview

STUDIOMINT is a luxury architecture and interior design firm focusing on commercial and residential spaces. Our practice promotes collaboration to develop and evolve new and exciting ideas. We are client-orientated and our values are highly important to us as a team. We like to work with like-minded partners and clients through all types of projects.

Brief description

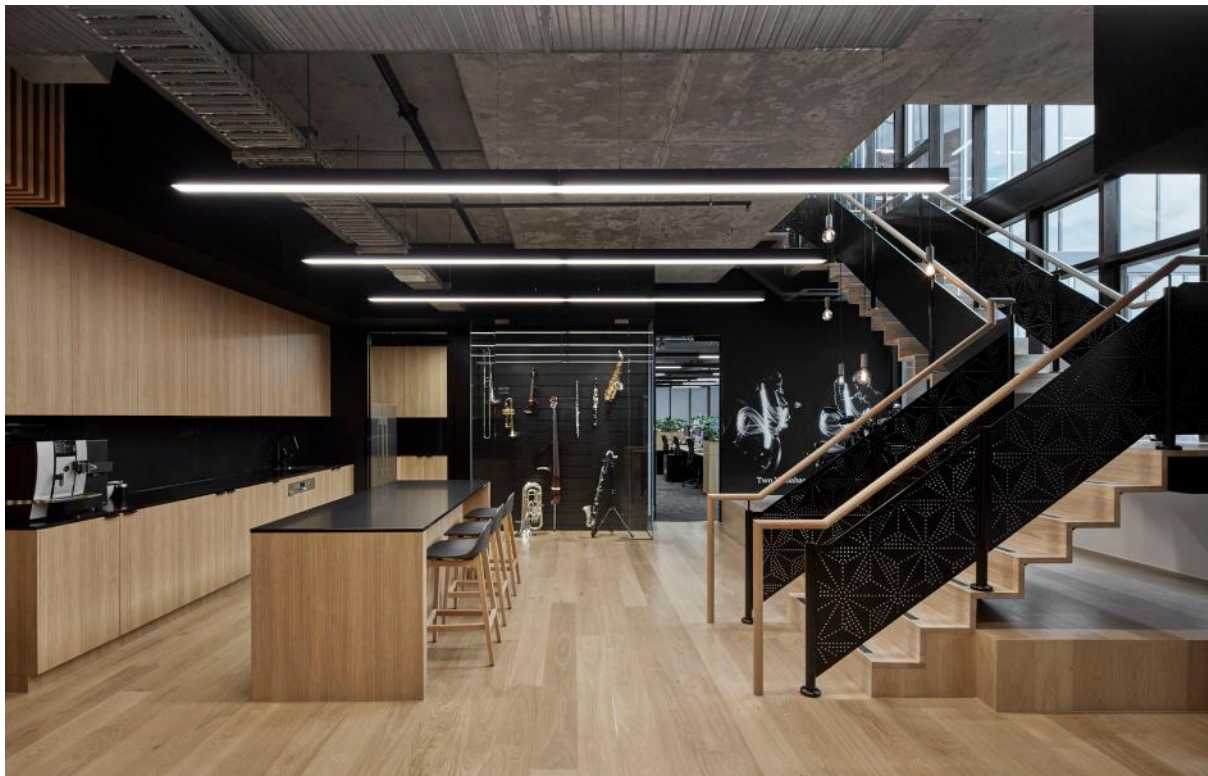
Stepping in to the office of Yamaha Music Australia is like stepping in to a musical sanctuary. Inspired by the sophisticated shape of Yamaha's instruments, StudioMint has created an impeccable interior design that not only reflects the brand, but heroes its products as works of art.

Response to key selection criteria

Yamaha's new workspace is a stunning multi-functional and acoustic-controlled space which invites staff, clients and visitors to appreciate the beauty of intricately made musical instruments from the moment they enter. The client's brief was to have a space that was versatile and allowed for use by not only staff members within the company, but also a space open to the public. It was important to create a sense of comfort within the space, a transformation that would give a sense of retreat whilst being in the work environment. The key objectives to the design were to incorporate the brand history, with a sense of sophistication that is a representation of the brand. References to the origins of the brand and the outcomes of the company were to be incorporated in the space, giving a sense of cohesion from design to functionality of the space. The foyer is to serve as an opening statement to the people and identity of the brand. A theatre, sound recording room, and a large stage area were required for functions and audio visual presentations. The Japanese aesthetic comes through in both overt and subtle ways, from the material palette of timbers and simple colourways, to the integration of greenery and workstations with solid timber returns. Materials were carefully chosen to highlight the existing concrete shell of the two floors, amplifying the natural characteristics of proposed elements that contrast the stark grey. Forms and details of the brand were subtly designed to create a sense of identity that is carried throughout the fit out. The reception desk, shaped after a guitar pick is a testimonial to the company and what they do, whilst the pattern that has been designed for the staircase balustrade derives from the Japanese pattern Asanoha, where before the introduction of cotton, hemp was one of the primary fibres used for clothing. It has also been used in Shinto ceremonies for its perceived cleansing properties. This historical pattern was used in the form of perforation on metal sheeting, which beside the atrium, allows light to infiltrate through the indentations, creating a feature within the reception of the space. One of the main challenges of the project was to source materials that had better acoustic ratings, however, still had a large aesthetic presence. Events, presentation and music recordings were held at the headquarters, meaning the open areas and certain rooms had to be acoustically treated. This posed a challenge in the instance that natural light was preferred in featured areas, however, the base building glazing was not adequate for the purpose of the space; therefore, additional materials and products had to be used in order



to reach the needs of those rooms. To overcome this, an acoustic engineer was engaged for the project. Meetings were held with the client, engineer, designer and project managers to get an understanding of all the needs and possibilities within each space. A report was then developed by the acoustic engineer where each room and its acoustic requirements were listed out clearly. This enabled us to ask the right questions to the suppliers who provided the materials. Our main site challenge was that the building that Yamaha Music Australia is situated in consists of 5 levels. Due to the traffic in the area, the loading of materials and furniture had to be coordinated well in order for disruptions within the building to be minimised. Storage of materials also posed a challenge as we only had access to one lift at a time. Many of the materials also had to be delivered through the stairwell due to sizes and efficiency of delivery onto site. These site challenges were overcome through the project & site manager's role in coordinating the arrival of goods, and a schedule of keeping the site clear of any demolition debris. All materials that arrived on the site had a designated area. The importance of supporting local manufacturers were taken into consideration when looking for products, as this not only benefits our local industry, but also reduces the carbon footprint of the goods being delivered to site. Use of natural timber with natural stains (that do not date) allowed for ease of upkeep, and future instances where they would have the ability to be sand down and refurbished, changing the whole aesthetic of the space if need be. The space planning of the project is also sustainable in that the office is particularly flexible and caters to the future growth of the company. Zones that allocated for meeting spaces have a dual function where they can be easily transformed into auditoriums.







DESIGN
& DEVELOPMENT
AWARDS
2020

Interior fit out

