



CEO Report

October 2024, Volume 112

Council respectfully acknowledges the Traditional Owners of this land, the people of the Kulin Nations. We pay our respect to their Elders, past and present. We acknowledge and uphold their continuing relationship to this land.

What we did in October...



The largest ever Annual Port Phillip Seniors Festival ran from 1-14 October with 43 events on offer.



14 joint patrols with Council Officers and Victoria Police were conducted in hotspot areas of Fitzroy, Acland, Carlise and Clarendon Streets.

The 2024 St Kilda Festival was awarded the Best Metro Festival Award, by the Victoria Music Awards.



A major new food event Spring Graze Southside arrived at more than 40 Port Phillip venues across the month of October.

Ride to Work Day was celebrated on 18 October, with events at South Melbourne Market and St Kilda Town Hall.



51,023 visits to libraries.



88% of community service requests were resolved within agreed timeframes surpassing the 80% target.



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Message from the CEO

Welcome to the October CEO Report, which includes an update on the priorities that Council has set for me.

Deliver the Council Plan

Overall project portfolio delivery status for August is 74 per cent on-track progressing as planned, 13 per cent at-risk, and 13 per cent off-track. This is slightly lower than last month, related to cost pressures and some delays.

As part of continual improvement, this report now contains updates on the status of many of our priority projects that are in the delivery phase, including the Early Education and Children's Centres Infrastructure Program, the South Melbourne Town Hall redevelopment, Eco Centre redevelopment, Gasworks Park Upgrade, Lagoon Reserve Upgrade, the Housing Strategy, and the Elwood Foreshore Facilities Development.

As mentioned below, with the new Council now elected, we have commenced work on development of their Council Plan and commenced community engagement to inform this.

Governance and Advocacy

Elections for the City of Port Phillip Council were held in October. In the lead up to this, the organisation was required to adhere to the Election Period Policy. This meant that no

prohibited or inappropriate decisions could be made that could influence the election or unreasonably bind the incoming Council, while still ensuring that essential services were maintained for the community.

At the time of writing, the outcome of our election has been announced, Councillor Crawford has been appointed as Mayor and Council Mears as Deputy Mayor. The councillors have completed their first phase of induction and training and held their first ordinary meeting. Congratulations to all councillors on their election and thanks to our outgoing councillors for their service to Port Phillip over the last four years.

Community, Stakeholder, and Customer

For October, 94.3 per cent of community complaints and 88.1 per cent of community service requests were resolved within agreed timeframes. These results surpassed their 80 per cent targets and figures from the same time last year. These outcomes show our continuing commitment to our Customer Service and the dedication of our teams resolving these requests. We continue to focus on improvement in several areas including planning permits, parking permits, garden bed maintenance, and weeding.

In October we also held our Seniors Festival, with a record 43 community and Council-led events

on offer. This included 11 events hosted by the Port Phillip Library Service, which showcased the vibrancy of older residents and the importance of positive ageing in Port Phillip. Over 2,100 people participated in events held across the municipality, including live music performances, art, dance, and cultural celebrations.

We were also excited for St Kilda Festival to be awarded the Best Metro Festival at the Music Victoria Awards in October. This is a huge achievement, and I am very proud that the mammoth amount of work this team undertakes to put on this iconic Festival is being recognised.

In October we also hosted a new food and wine event, Spring Graze Southside, which featured an exciting array of unique local dining and drinking experiences at over 40 of our well-loved established venues and high-profile newcomers. With a focus on local and sustainable food and wine practices, program highlights include Melbourne Food & Wine Crawl and Bite Southside, a five-event series produced by Melbourne Food and Wine, and a broader program of independently produced events including dinners, tastings, tours, bespoke dishes and drinks menus, and other special events. This event was the first of its kind in the City and it was exciting to see it all come together.

Culture and capability

October staff turnover was 16.5 per cent. The higher-than-average turnover is attributable to recent Australian Government aged care reforms and the transition of some of our in-home services to other providers. We will continue to deliver community-based services. The voluntary turnover rate is 11.9 per cent.

This month we also continued our work on educating and supporting staff on Family and Domestic violence. We have recently released a specific policy to support staff experiencing Family Violence, as well as accompanying resources for our supporting employees and managers. As part of the lead up to the 16 days of activism, we also hosted Kristy McKellar OAM as a keynote speaker at an all-staff session creating awareness of prevention of family and domestic violence, which was an incredibly powerful event.

Finance, assets, and value for money

In this part of the opening, I would usually provide a recap on our financial status, however will instead be providing data on our current financial status in our Q1 Financial Report.



Chris Carroll

CEO, City of Port Phillip

Inclusive Port Phillip

A City that is a place for all members of our community, where people feel supported and comfortable being themselves and expressing their identities.

Solihull Parenting Group

Since 2020, we have facilitated the Solihull Parenting Group. The Solihull Approach is an evidence-based framework incorporating infant mental health. It aims to increase the emotional health and wellbeing of service providers and consumers. For more information, see [About – Solihull Approach in Australia](#).

The program covers topics like having fun together, developmental needs, anger management, parenting styles, and sleep. Handouts and home activities each week reinforce the learning.

The Solihull Parenting Program, has generated valuable feedback from parents, revealing key themes that will inform program content to strengthen family dynamics and enrich the parenting experience.

The Family Support team will continue to deliver the Solihull Parenting group next year, in line with our commitments in the *Children's Services Policy: Every Child, Our Future*.



Solihull Parenting Group participants.

2024 Port Phillip Seniors Festival

The annual Port Phillip Seniors Festival 2024 was held from 1 to 14 October, with a record 43 community and Council-led events on offer. This included 11 events hosted by the Port Phillip Library Service, which showcased the vibrancy of older residents and the importance of positive ageing in Port Phillip.

Over 2,100 people participated in events held across the municipality, including live music performances, art, dance and cultural celebrations.

This year, the state government provided extra support to build a more inclusive and accessible festival, reaching a broader number of seniors using an intersectional approach. This approach

increased the number of diverse events in the program and was well received by the community.

One such event was an afternoon held at the Victorian Pride Centre (VPC) where they hosted activities such as yoga, a bling-making workshop, oral history workshop, tour and an afternoon tea. At this event, the VPC had 30 people express interest to start a regular senior group for the LGBTIQA+ community.



Seniors Festival 2024 program.

Strategic priorities and major initiatives

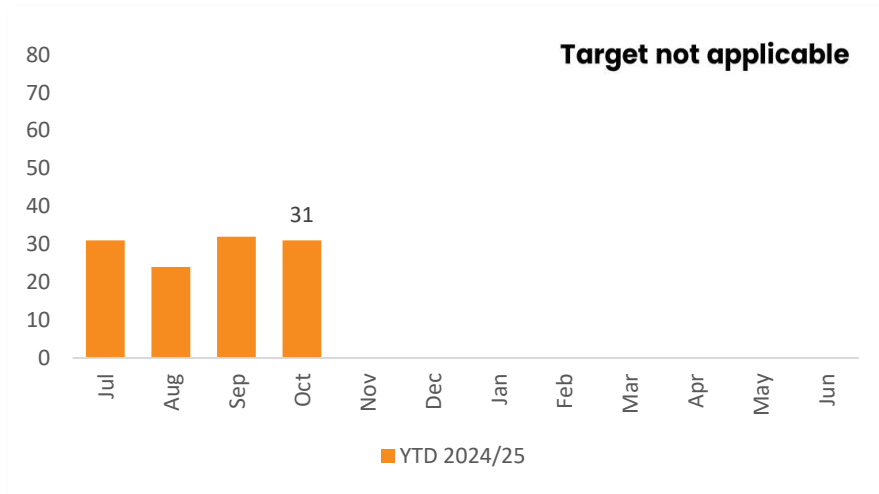
Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
Children's Centres Improvement Plan to update six childcare centres	Discover and concept to Planning and design	Off-track	<p>The upgrade of six (6) children's centres – Eildon Road, The Avenue, Elwood, North St Kilda, Clarendon Street, and Lilian Cannam – is off-track due to a budget shortfall. Construction costs will exceed the allocated budget. Council is working closely with the Victorian School Building Authority (VSBA) to explore opportunities for additional funding. Council continues to advocate to the Federal government to help fund the budget shortfall.</p> <p>Despite this, development plans are progressing well in terms of timing, detailed design, and town planning. Town planning advertising has concluded for Eildon Road and The Avenue, with no formal objections received. Approval to grant a planning permit has been received for The Avenue. Town planning applications are in progress for Elwood and Clarendon Street, whilst town planning documentation is being prepared for submission for Lilian Cannam.</p>	May 2030	September 2030	\$999k	\$1.145m

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
In Our Back Yard – Implementation / Review	Delivery	At Risk	<p>Aimed at accelerating and maximising new affordable housing in Port Phillip, the implementation of In Our Backyard (IOBY) is negotiating delivery of a target of 447-498 units including:</p> <ul style="list-style-type: none"> 46 units in Marlborough St., Balaclava, with public parking replacement (complete). 26 units of 'Common Ground' housing at 28 Wellington St., St Kilda, for rough sleepers under construction and on track to deliver in 2025 (In progress in Partnership with Victorian Govt. and St Kilda Community Housing). 283 - 334 units of affordable housing in Fishermans Bend under a planning mechanism (negotiation in progress). <p>Current project (cost of \$4.8M) is for delivery of the Wellington Street 'Common Ground' units and is on track for completion in July 2025.</p>	April 2025	July 2025	\$2.855m	\$2.855m
Lagoon Reserve Pavilion & Sports Field	Delivery	On track	<p>Pavilion:</p> <p>Project is on track. Pre-commencement meeting held with construction contractor. Building due to be complete off site in May 2025, while on site works run in parallel to commence in March 2025.</p> <p>Sports Ground, Sports Lights, Cricket Nets and Walking Path:</p> <p>Construction completed on October 1 and the park is now open to the public.</p>	June 2025	November 2025	\$3.211m	\$3.234m

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
JL Murphy sports field redevelopment	On track	On Track	<p>Baseball Lighting (Complete): Project is complete. Opening event was held Monday 9th September 2024.</p> <p>Baseball Infield (At Risk): Construction completed on October 21 and the park is now open to the public.</p> <p>Pitch 2 & 3: (On Track): Construction commenced on this project in late August 2024 and is tracking well.</p> <p>JL Murphy Reserve remains open, disruptions may occur around the perimeter of the sports grounds. The pitches themselves will be closed during construction and then to allow the grass to grow and establish. The pitches are expected to be open to the public prior to the start of the winter sport season in April 2025.</p>	June 2025	November 2025	\$6.099m	\$5.964m
Construction of new netball courts, pavilion, car parking and lighting at Elder Smith Reserve	Planning and design	Off Track	<p>The project is off track. This is associated with third party approvals following the finalising of the design for submission. Project documentation has now been submitted to Third Parties, Town Planning and DEECA.</p> <p>Review of 'public amenities' to incorporate internal access off the function/social room completed. Direction to proceed confirmed. Design consultant preparing fee proposal to update documentation to reflect the change.</p>	July 2025	March 2026	\$342k	\$342k
Aged Care Reform Response	Delivery	On track	<p>Transition has been completed and the Village model staff and community connector staff have been appointed. Work is continuing to increase access and information about the Village model services and the community connector role. This has been supported through aged care pop ups at the Library over the last month.</p>	August 2024	January 2025	\$150k	\$150k

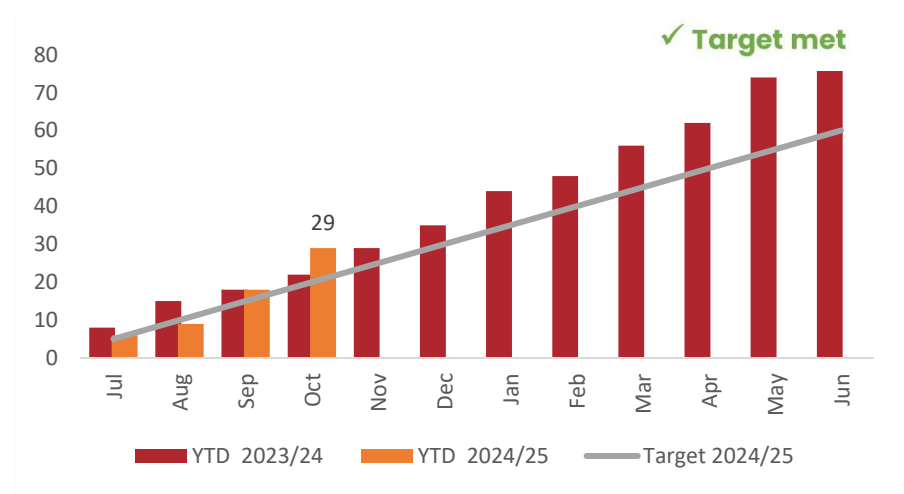
Monthly service statistics

Number of people actively sleeping rough (monthly data)



This measure replaces the direct hours of housing assistance measure. This is the first time this data has been reported monthly – data is provided by Launch Housing. During October, there were 31 rough sleepers in our community. Council continues to support a coordinated response to rough sleeping. This involves a range of Council services and partnering with community organisations and Police.

Number of older local persons housed (cumulative year to date)



For October 2024, the number of older persons housed was 11 against a monthly target of five bringing the year-to-date figure to 29. This is an improvement compared to the same time last year where 22 older persons were housed. Several housing vacancies were available through Council's sponsorship housing agreement with Housing Victoria. Council's Sponsorship Housing List is open for people aged 55+.

Liveable Port Phillip

A City that is a place to live, where our community has access to high quality public spaces, development and growth are well-managed, and it is safer and easy to connect and travel within.

Walk and Wheel active travel program

Council's Walk and Wheel active travel program encourages young people to walk, ride, scoot, skate, or use public transport on their way to school.

In 2024, six schools participated in the program, which kicked off in early October with a Smoothie Bike session for students at St Kilda Primary School. This was followed by a visit from Dr. Cranky, the bike doctor, whose primary school-based bike recycling program ensures that all kids have access to roadworthy bikes. Donated bikes are refurbished and given to students in need at participating schools, with parent volunteers assisting in repairs during school Bicycle Hospitals and Bike Checks. The other five schools will host month-long programs throughout October and November.

Ride2Work Day

Ride2Work Day was celebrated on Wednesday 16 October, highlighting the joy of commuting by bike and encouraging everyone to get active on their way to work.

Our public event at South Melbourne Market attracted around 100 attendees. The festivities included anti-theft bike engraving by Victoria Police, bike tune-ups by Back2Bikes, breakfast and coffee provided by market traders, and live entertainment.

Additionally, Council's staff event also included bike tune-ups, breakfast treats, and the popular smoothie bike, with employees cycling in from as far as Brighton in the south and Reservoir in the north to make it to work on time.



Council officers tuning their bikes at the St Kilda Town Hall

Strategic priorities and major initiatives

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
Fishermans Bend Program	Delivery	At Risk	<p>In Q1, a major focus has been on responding to Planning Scheme Amendment GC224 for Fishermans Bend's Development Contributions Plan (DCP). The funding gap between DCPs and necessary infrastructure is yet to be determined but presents a potential \$600 million funding gap for local infrastructure. The planning panel commences in early November.</p> <ul style="list-style-type: none"> The Fishermans Bend Program is supporting several projects, including: Sandridge Sports Precinct Master Planning. This incorporates the Bunnings site, the DHL site and the Australia Post site, as well as upgrades to North Port Oval. Redeveloping Smith Street to cater for the new Fishermans Bend Primary School. Johnson Street Park. Council has been working with a developer and the State Government to close part of Johnson Street to deliver a new park in the Montague Precinct. Gymnastics Facility Feasibility Study. Officers are collaborating with the Department of Transport, Planning (DCP), and the City of Melbourne on an updated Fishermans Bend Partnership Agreement. 	July 2024	July 2024	\$537k	\$537k

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
Housing Strategy	Delivery	On Track	<p>The Housing Strategy sets out a municipal wide housing Vision guiding Council's actions to respond to our housing needs and aspirations over the next 15 years. Council endorsed of the final strategy on 21 August 2024.</p> <p>The implementation of the Housing Strategy for FY 24-25 consists of two consultancy projects funded by the Federal Housing Grant:</p> <ul style="list-style-type: none"> Residential Zone and Policy Review Residential Zone Review: Heritage Advice <p>The project is on track, with both the Residential Zone and Policy Review RFQ and the Residential Zone and Policy Review - Heritage Advice RFQ issued to the market.</p> <p>Preferred candidates were selected for each RFQ, and contracts have been prepared pending approval. The inception meeting is scheduled for early November.</p>	August 2024	August 2025	\$360k	\$10k

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
Inkerman Safe Travel Corridor between St Kilda Road and Orrong Road	Discovery and Concept	On track	<p>This corridor project addresses the high crash rate on Inkerman Street and aims to provide safer travel alternatives for various users, including cyclists and other active travel users, pedestrians, and motorists.</p> <p>Various design options were considered each with varying degrees of parking impacts and safety improvements, including options for a protected, kerbside, or painted bike lanes with landscaping opportunities.</p> <p>Latest update: At a Council meeting in May 2024, officers received direction to proceed to detailed design on Option B (buffered bike lanes).</p> <p>In September 2024, the design consultant submitted the draft 50% detailed design to officers for review. The next milestone is 80% completion of the detailed design by 30 January 2025.</p>	May 2028	November 2027	\$455k	\$410k
Park Street Streetscape Improvement Project	Delivery	On track	<p>Park Street Bike Link: A contract to construct the Bike Link was signed on 12 September 2024. The contractor has started preliminary works, including obtaining service permits, Yarra Trams and Memorandum of Authorisation (MoA) permits from the Department of Transport and Planning (DTP). These are planned to be completed before starting construction in late January 2025.</p> <p>Park Street Streetscape Improvement: The contractor has started preliminary works, including obtaining service permits, Yarra Trams and Memorandum of Authorisation (MoA) permits from the Department of Transport and Planning (DTP). These are planned to be completed before starting construction in late January 2025.</p>	June 2025	December 2025	\$3,105m	\$3,149m

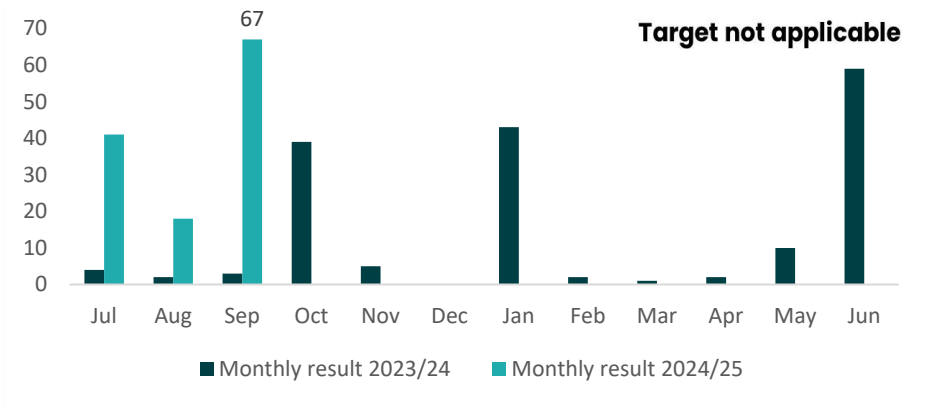
Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
Elwood Foreshore Facilities Development Project on track	Discovery and concept	On track	<p>The Elwood Foreshore program remains on track. Work continues to refine the staging plan, including undertaking additional concept design work for the individual stages to ensure they can be delivered sequentially. A detailed plan of design, engagement with stakeholders and development approval is being finalised and is anticipated to be in place before the end of December 2024.</p> <p>As part of the overall masterplan, Council continues to work closely with Melbourne Water on mitigating the impacts of the Head Street Drain Duplication construction works. Council will formally consider the agreement with Melbourne Water in early 2025.</p>	June 2034	2033 TBC	\$430K	\$487K
South Melbourne Structure Plan	Delivery	On track	<p>Council adopted the South Melbourne Structure Plan in August 2024</p> <p>Latest update:</p> <p>Officers have lodged a request for authorisation to the Minister for Planning to prepare and exhibit Amendment C219port to the Port Phillip Planning Scheme.</p> <p>Amendment C219port seeks to implement the land use and built form recommendations in the Port Phillip Planning Scheme. Officers have not yet received a response from the Minister for Planning.</p>	August 2024	August 2024	\$0	\$0

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
Gasworks Arts Park upgrade	Delivery	On track	<p>Playground complete: Practical completion was achieved on 20 September 2024 and was opened for public use. The project is now in the 6-month maintenance period (September–March).</p> <p>Some additional furniture and two sculptures will be installed by December. Community feedback in relation to the playground slide and dogs off-leash is also being addressed.</p> <p>Full Park Upgrade: The project is on track to meet the construction completion milestone of 24 June 2025. A notice of intent to award was sent to the preferred contractor 19 September.</p>	May 2025	June 2025	\$3.732m	\$3.777m
Palais Theatre and Luna Park Precinct hostile vehicle mitigation and amenity upgrades	Delivery	On track	Project is completed and we are reviewing some requests made by stakeholders and the community for minor improvements to the area.	July 2024	August 2024	\$1.367m	\$1.373m
Partner with the Australian Marina Development Corporation to deliver the St Kilda Marina redevelopment	Delivery	Off track	The timeline for the redevelopment works for the St Kilda Marina has been impacted. Council and the tenant continue to work together to resolve outstanding issues.	September 2025	TBC	\$330k	\$330k

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
Partner with the Victorian Government to ensure appropriate outcomes for our community are achieved through the redevelopment of St Kilda Pier	Discovery and Concept	On track	The St Kilda Pier Foreshore Upgrade is on track. Tender documentation is underway and is due for completion in December. The tender will be released to the market at the end of January 2025. Permit applications for the works have been submitted and are currently under assessment.	January 2026	April 2026	\$949k	\$662k

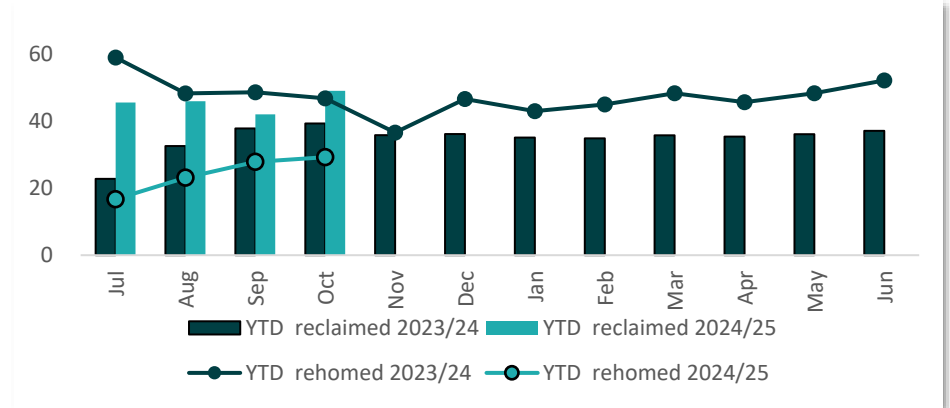
Monthly service statistics

Number of fines issued related to animal management



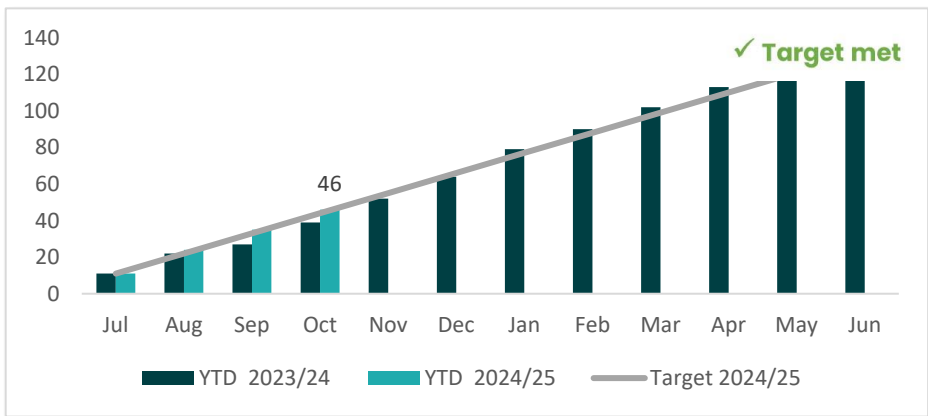
For October 2024, there were 67 fines issued related to animal management. This is an increase of 49 fines compared to last month.

Percentage of collected animals reclaimed and rehomed (year to date)



Of the 47 animals collected from 1 July 2024 to 31 October 2024, 23 animals (48.9 per cent) were reclaimed by their owners. Out of the remaining 24 animals, 7 animals were rehomed (29 per cent). A further 7 animals (29 per cent) were being assessed at the time this report was generated. All avenues are explored to ensure animals find new homes. Twelve out of the 47 animals collected were surrendered by their owners (25 per cent) and 10 of the remaining animals were euthanised.

Number of sealed local road requests (year to date)



Council received 11 sealed local road requests in October 2024 which is within the monthly threshold target of not more than 11 requests per month. The requests were related to damaged kerb and channel and laneways. Year-to-date there have been 46 requests against a year-to-date target of 44 requests

Sustainable Port Phillip

A sustainable future, where our environmentally aware and active community benefits from living in a bayside City that is greener, cooler, cleaner, and climate resilient.

Port Phillip Environmental Leaders course

The second Port Phillip Environmental Leaders course for 2024 has just wrapped up, with 12 graduates completing the course. Since its conception in 2018, the course has accepted 266 community members to take part in a 10-week program.

The primary aim of the program has been to connect our community members to generate thousands of ideas and actions that have resulted in all manner of community projects. The course could be more aptly described as an inner journey in community building. This unique program has stood the test of time and continues to evolve to support the growing needs of our community. In addition to the course, a leadership network has been established in partnership with other local governments and community organisations.



Graduates of the 2024 Port Phillip Environmental Leaders course

Safety and Amenity update

During October, 14 joint patrols were conducted with police in hotspot areas of Fitzroy, Acland, Carlisle Street and Clarendon Street. Twenty-nine shopping trolleys were removed from Fitzroy Street alone during the month and a total of 82 separate clean-up activities undertaken in those streets. In addition to the cleans ups and patrols, Council officers also offer support and assistance to those sleeping rough, making offers to 10 people during the month for referrals to support services. For further information on Community Safety, our Community Safety Plan and monthly social and amenity reports, visit our website here: [Community safety - City of Port Phillip](#)

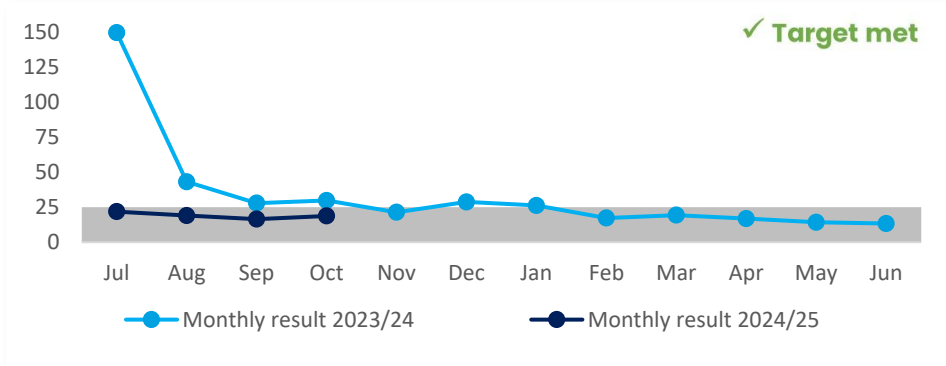
Strategic priorities and major initiatives

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
Deliver an updated Foreshore Management Plan, Marine and Coastal Management Plan and Coastal Adaptation Plan	Discovery and Concept	On track	The project is on track with the first round of engagement complete in June and the engagement results shared on the website. Background reports are progressing, and the first Joint State Reference Committee Workshop was held on 24 October 2024. A Foreshore Community Reference Committee will be established in the new year.	June 2027	June 2026	\$383k	\$395k
Shrine to Sea	Initiation	On Track	The Shrine to Sea project will deliver landscape, artistic and civil works to the Kerferd Road median and pier forecourt, in accordance with the State Government's Shrine to Sea Masterplan. The project is on track. The process to engage a design consultant is underway.	June 2027	June 2027	\$525k	\$300k
New Community Safety and Wellbeing Plan	Initiation	On Track	Officers are currently developing a briefing for Councillors, which will be held early in 2025 around the proposed project scope and options.	April 2024	November 2025	\$225k	\$225k

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
EcoCentre Redevelopment	Delivery	Off track	<p>The contractor has submitted a revised construction program to complete construction which extends the practical completion date to from September 2024 to March 2025. Officers are working to understand the cause of this delay and to develop mitigation strategies to try to reduce the length of this delay.</p> <p>Building works are continuing. Foundations and in-ground services are complete with structural walls, floors and roof erected, interior fit-out underway, and solar panels installed.</p>	May 2024	March 2025	\$2.838m	\$2.188m

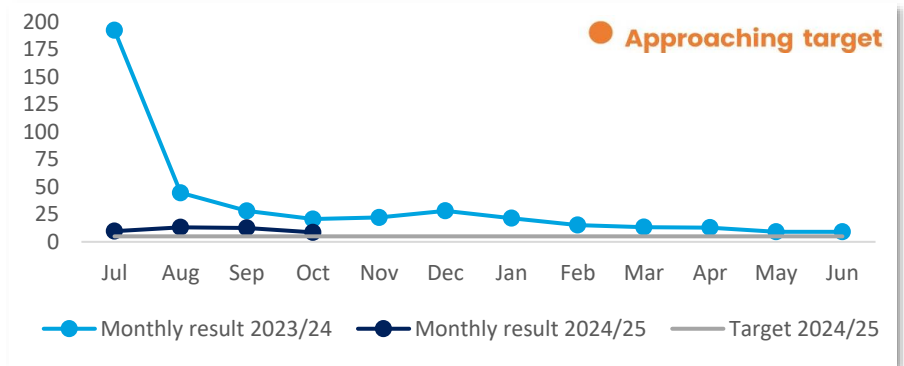
Monthly service statistics

Kerbside bin collection requests (per 1,000 households)



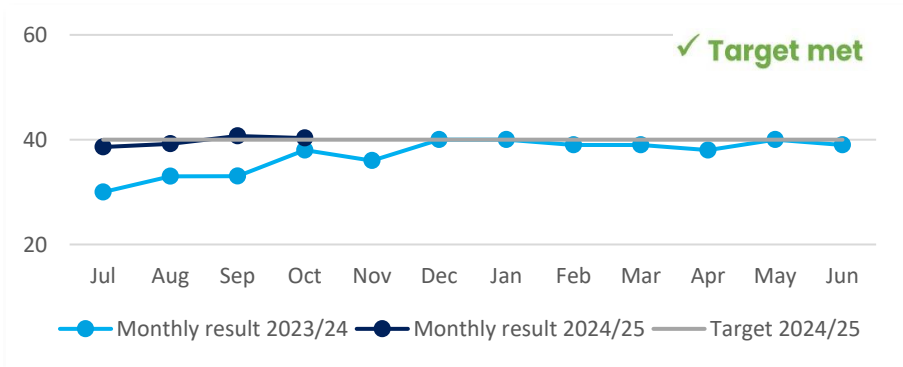
Kerbside bin collection requests for October 2024 were 18.77 requests against a monthly threshold of 25 per requests 1,000 households. The number of requests is significantly down from last year following issues after the contract transition to the new provider.

Kerbside collection bins missed (per 10,000 scheduled kerbside bin lifts)



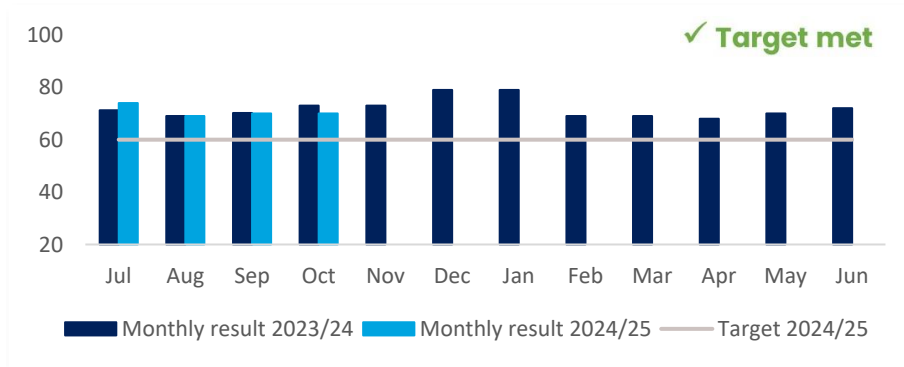
Kerbside missed bins was 8.63 collections per 10,000 bins in October 2024 against a target of less than five. This is an improvement on the same time last year at 20.71 missed collections per 10,000 bins. The improvement trend is continuing in line with previous month performance.

Percentage kerbside collection waste diverted from landfill



During October 2024, 40.3 per cent of kerbside collection waste was diverted from landfill which meets the 40 per cent target and is a slight improvement compared to the same time last year at 38 per cent. The uplift trend is attributable to the roll-out of FOGO to multi-unit dwellings.

Percentage of investment in fossil-free institutions



Investment in fossil-free investment for October was 70 per cent, which is above a 60 per cent target. The percentage of investment in fossil-free institutions has been relatively stable over the past year and consistently above the target.

Vibrant Port Phillip

A flourishing economy, where our community and local businesses thrive, and we maintain and enhance our reputation as one of Melbourne's cultural and creative hubs.

Victoria Music Awards, Best Metro Festival Award 2024 – St Kilda Festival

Congratulations to our St Kilda Festival team, who won Best Metro Festival at the [Music Victoria Awards](#) last night. This is a huge achievement, and I am so proud that the mammoth amount of work this team undertakes to put on this iconic Festival is being recognized. Incredible job team.

Since 1980, St Kilda Festival has become Australia's largest free music festival, supporting local musicians and promoting tourism. Its diverse programming spans multiple stages, showcasing Australian talent while fostering community engagement. The First People's Day celebrates First Nations culture, reinforcing the festival's commitment to social inclusion and cultural recognition.

– Victoria Music Awards

Celebrating Victorian Makers, Producers and Growers

During October, South Melbourne Market shone a spotlight on locally made and grown products and ingredients available at the Market.

Many Market traders pride themselves on either making their products locally or stocking products made by local artists and designers. From leather bags and childrenswear, to slippers, skincare and soap, customers are spoilt for choice when shopping for products made in Melbourne or wider Victoria.

Victoria is also known for its skilled and innovative producers and is home to some of the best food and drinks in the world. To celebrate some of these local heroes, the Market hosted A Victorian Affair; an event that invited ticketholders to take a degustation tour of the Market to sample twelve dishes starring local ingredients, including Portarlington Mussels, Beechworth Honey and Walnut Gelato and Curdsy Cheese.

The campaign and onsite activations encouraged consumers to support local, small business and promoted the benefits of eating local, seasonal foods.



Pain au Chocolon by Cobb Lane Bakery, featuring Cuvee Chocolate



Freckly Ollie stock a wide range of beautiful Australian made brands including their own lines of linen and knit clothing which are made right here in Melbourne.

Feminine Play Exhibition

Feminine Play is a curated games exhibition presented at Carlisle St. Art Space during Melbourne International Games Week 2024.

Curated by feminine games researcher Stephanie Harkin (RMIT), with partners and collaborators from RMIT, Monash University, The University of Melbourne, NFSA and ACMI; this interactive public exhibition draws on Harkin's research on feminine games and play cultures.

Feminine play has been overshadowed by traditional thinking that pairs games with boyhood, competition, and violence. The exhibition encourages a reimagining of games and play that accounts for experiences and perspectives that often go unnoticed.

IGEA's Australia Plays 2023 Report found that Australians play games for improved wellbeing and a sense of community, and yet a decline in women players aged between B14–24 was reported. There is a need to address the cultural forces that disenfranchise girls from games, as well as represent the various identities engaging with complex and radical interpretations of femininity.

By curating an assortment of thoughtful games this exhibition invites visitors into a meaningful dialogue around gender, culture, and games. The project offers intersectional perspectives on femininity in games from across Australia, New Zealand, and the Asia Pacific.

The exhibition opening included an entertaining panel conversation hosted by Stephanie Harkins, with game creators and exhibitors Helen Kwok, Arch Rebels and Ruby Quail. The engaging and insightful discussion explored the experience of femininity, feminine roles, indie and alternative games spaces, and women in the mainstream games industry.



Feminine Play, exhibition opening panel conversation, Carlisle Street Art Space, October 2024

Spring Graze Southside

A major new food event, Spring Graze Southside, arrived at more than 40 Port Phillip venues across the month of October.

Presented by our City, Spring Graze Southside featured an array of unique local dining and drinking experiences at both well-loved established venues and high-profile newcomers.

With a focus on local and sustainable food and wine practices, the diversity and quality of hospitality offerings from Elwood to St Kilda, Balaclava to Ripponlea and South Melbourne to Albert Park and Port Melbourne are firmly on the menu. Visitors and residents can enjoy a raft of independently produced events including unique dining experiences, tastings, tours and bespoke menus.

Five exciting dining destinations were showcased during the Melbourne Food and Wine's signature Crawl and Bite events across Acland Street and surrounds, Fitzroy Street, Carlisle Street, South Melbourne and Port Melbourne.



Diners at one of five Crawl and Bite showcase venues – Cicciolina, Acland Street, St Kilda

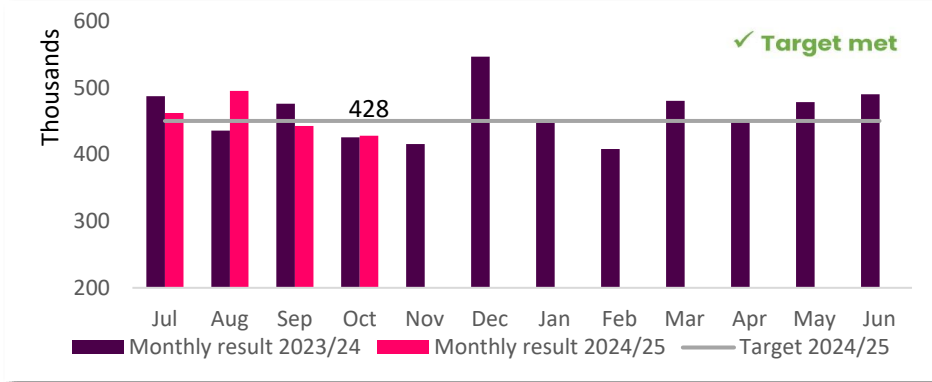
Strategic priorities and major initiatives

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
St Kilda Triangle Project (Feasibility)	Delivery	On track	<p>The project remains on track. At a public meeting on 17 July 24 Council endorsed the direction for the project, from 3 options presented, to undertake advocacy to State Government while other project works pause.</p> <p>An advocacy strategy informed by the outcomes of the targeted market engagement program is currently being finalised and is programmed to occur over the next 4-5 months, with the outcomes to be reported to the new Council in April 2026.</p> <p>The outcomes will be accompanied by another set of options to facilitate a decision about the next steps for this St Kilda Triangle project.</p>	June 2025	May 2025	\$67k	\$0
Implementation of New Creative and Prosperous City Strategy 23-26 and the Live Music Action Plan – Music Precincts project	Delivery	On track	The final stages of LMAP are being actioned, while planning commences for developing the new LMAP and budget for 2025.	July 2025	July 2025	\$75k	\$75k

Project	Stage	Status	Comment	Target Completion Date	Adjusted Completion Date	2024/25 Forecast	2024/25 Budget
South Melbourne Town Hall redevelopment and ANAM lease	Delivery	Off Track	<p>The upgrade of the South Melbourne Town Hall remains off-track due to construction delays arising from latent conditions discovered in the building. The project team and builder have been working with regulators to address the latent conditions. It is anticipated that works will recommence in December 2024. Council is working closely with the Australian National Academy of Music to address the issues.</p> <p>Unfortunately, due to the pause in works, we are unable to adjust the timing of the clock tower chime. Messaging on Council's website and social media channels is alerting the community to the issue. Once works recommence, the timing of the chime will be corrected.</p>	April 2026	April 2026	\$10.313m	\$10.705m
Carlisle Street Carparks Redevelopment	Planning and design	On Track	<p>The project is on track after Council resolved to carry out the statutory procedures for discontinuing the roads and selling the land. Officers are currently preparing the community consultation for road discontinuance and land sale and this is expected to commence in November.</p> <p>A change request is being prepared to amend the project schedule to align to the timeline endorsed by Council.</p>	February 2025	February 2025	\$57k	\$57k

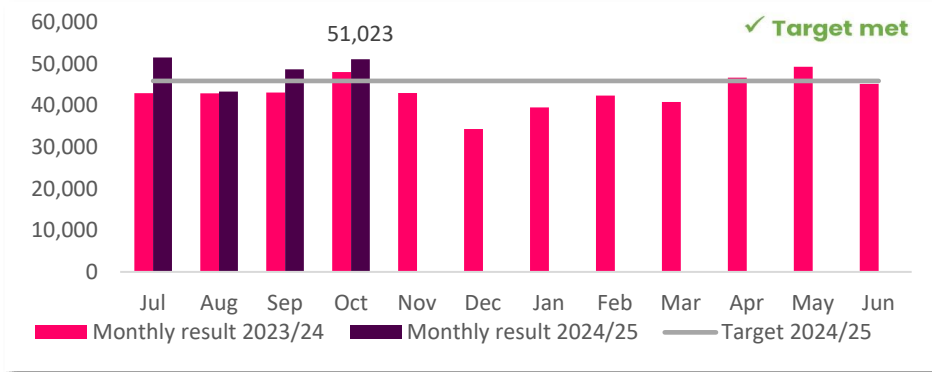
Monthly service statistics

Visits to South Melbourne Market

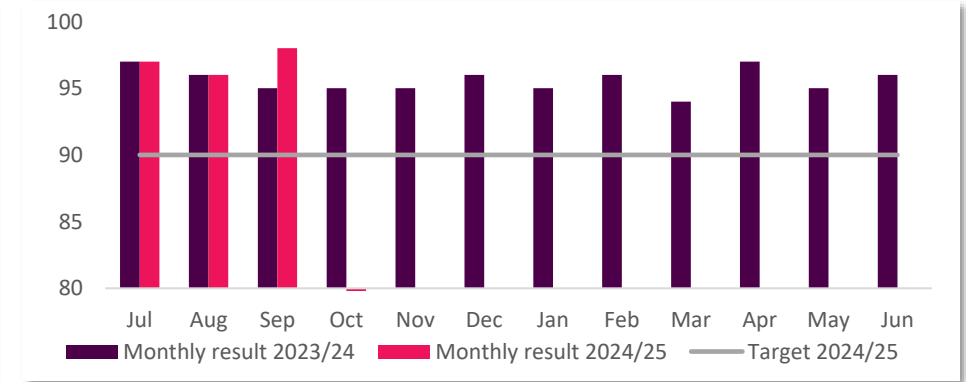


In October 2024, there were 427, 827 visits to the South Melbourne Market which is under the 450,000 monthly target however a very slight increase on the same time last year (425,491 visits). One entrance to the market was closed for works during the month which may have impacted visitation.

Visits to libraries



Percentage of street cleaning audit compliance



The street cleaning annual compliance data for October to December 2024 will not be available due to resourcing constraints. It is hoped this issue will be resolved in the new year and performance assessments for street cleaning can resume.

In October 2024, there were 51,023 visits to libraries which is above the 45,833 monthly target. This is also a 6 percent increase on the same time last year. Additional visitors were drawn to our libraries this month by activities held for the Annual Senior's Festival.

Well-Governed Port Phillip

A leading local government authority, where our community and our organisation are in a better place as a result of our collective efforts.

Engagement report

There was no update for community engagement during October as projects were paused during Council election Caretaker period.

Current and past projects can be viewed on our website here: [Home | Have Your Say Port Phillip](#)

Safety and wellbeing report

In October, we continued delivery of the following initiatives:

In October 130 staff attended the positive psychology session and a wellbeing booth was held at an all-staff session to gain additional feedback and promote wellbeing resources to staff.

Family and Domestic violence resources for our employees and managers were updated and further promoted. As part of the lead up to the 16 days of activism Kristy McKellar OAM, was keynote speaker at an all-staff session creating awareness of prevention of family and domestic violence.

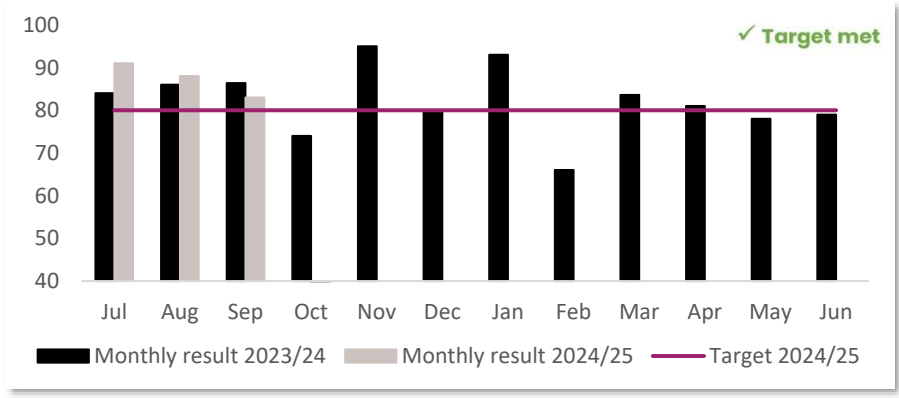
Governance Update

Elections for the City of Port Phillip Council were held in October. In the lead up to this, the organisation was required to adhere to the Election Period Policy, commonly referred to as caretaker. This meant that no prohibited or inappropriate decisions could be made that could influence the election or unreasonably bind the incoming Council, while still ensuring that essential services were maintained for the community.

A high level of compliance was achieved, with officers from across the organisation participating in information sessions to ensure they were aware of their responsibilities.

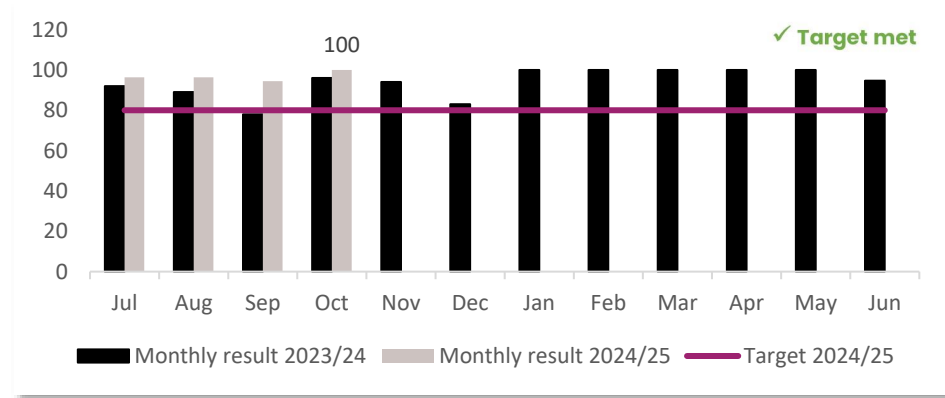
Monthly service statistics

Percentage of Councillor requests resolved within agreed timeframe



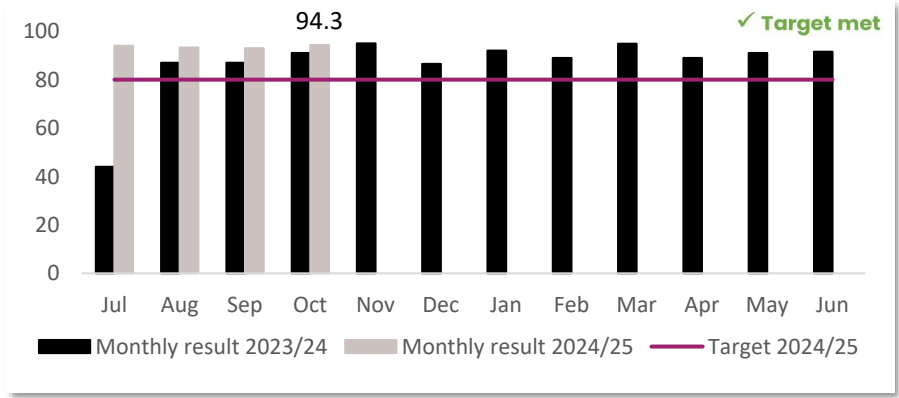
In October, there were no Councillor requests due to caretaker election period. New Councillors will be announced in November after the election.

Percentage of Councillor attendance at council meetings



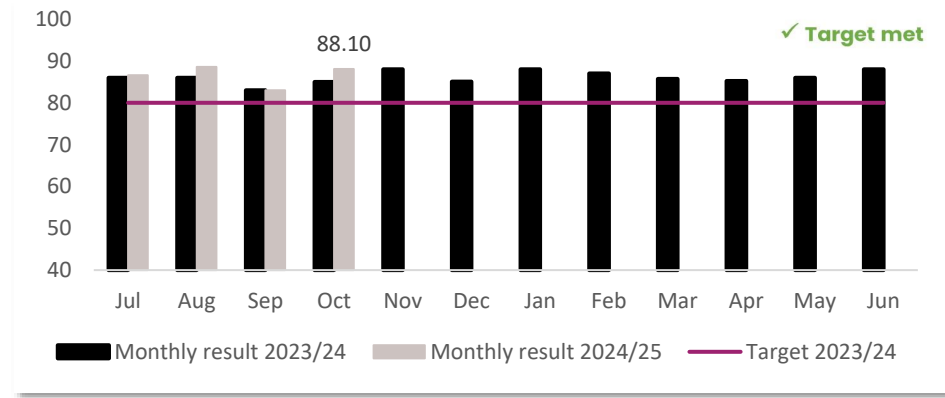
For October, there was one Council meeting on the 16th of the month with 100 per cent attendance which exceeds the 80 per cent target.

Percentage of community complaints resolved within agreed timeframes



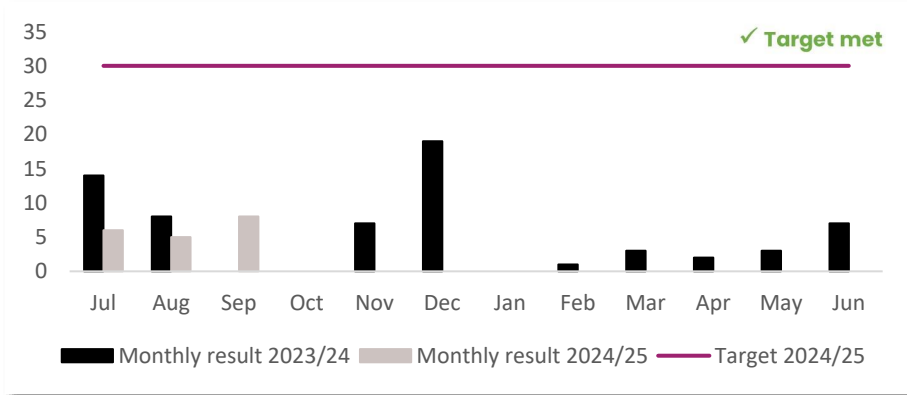
For October, 94.3 per cent of community complaints were resolved within agreed timeframes, exceeding the target of 80 per cent and the result the previous year (91 per cent for October 2023).

Percentage of community requests resolved within agreed timeframes



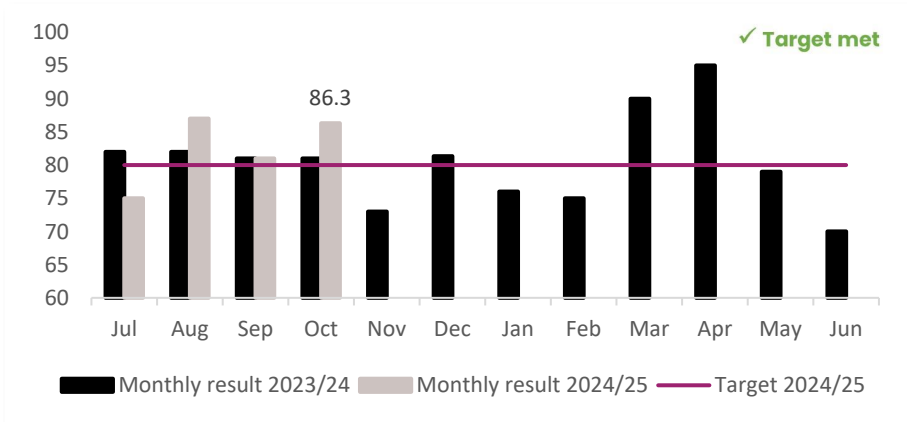
For October, 88.1 per cent of community service requests were resolved within agreed timeframes. This result surpassed the 80 per cent target as well as performance for the same time last year (85 per cent for October 2023).

Percentage of Council decisions made at meetings closed to the public



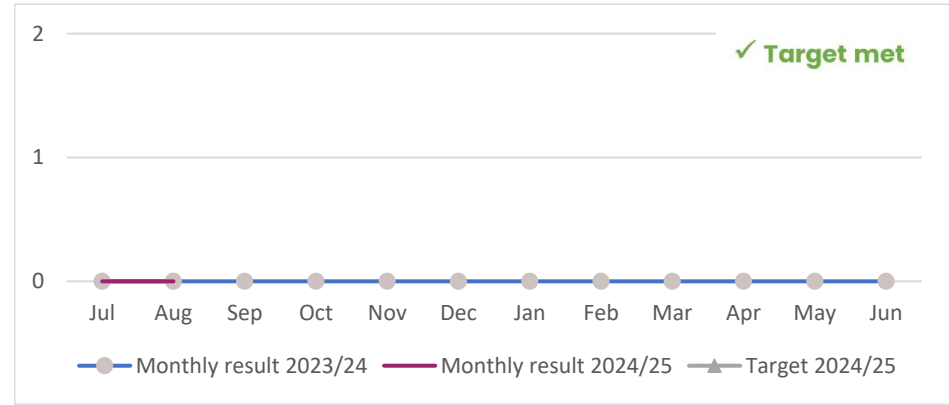
A total of 4 decisions were made at one Council meeting held during October 2024. None of these decisions were made in a meeting closed to the public.

Percentage of occupational health and safety incidents reported within 24 hours (cumulative)



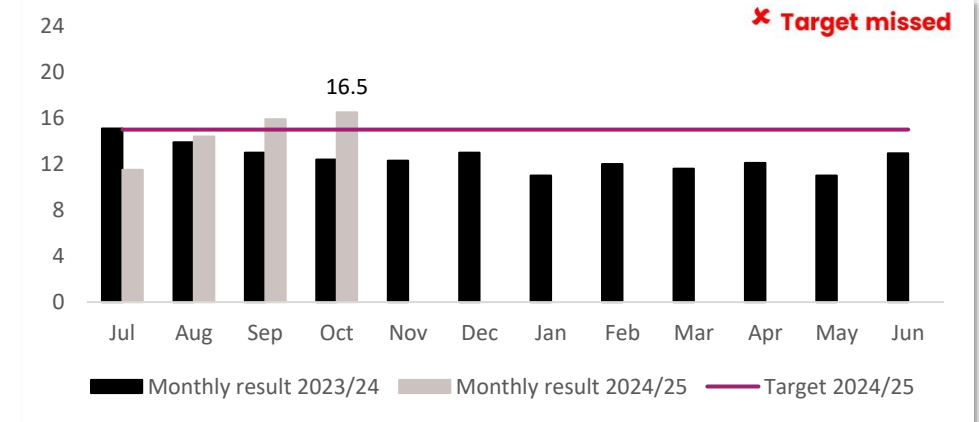
In October, the percentage of occupational health and safety incidents reporting within 24 hours was 86.3 per cent which is above 80 cent target.

Number of material legislative breaches



There were no material legislative breaches for October 2024.

Staff turnover (rolling 12-month average)

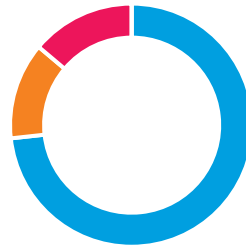


October staff turnover was 16.50 per cent which is above the 15 per cent target. The higher-than-average turnover is attributable to recent Australian Government aged care reforms and the transition of some of our in-home services to other providers. We will continue to deliver community-based services. The voluntary turnover rate is 11.9 per cent which is a small 0.2 percent increase from last month.

Project portfolio report

Overall status

The project portfolio is made up of projects and programs which achieve the initiatives set out in the Council Plan and Budget 2021- 2031.



On track 74%	At risk 13%	Off track 13%	No report 0%
Latest result has achieved target for measure. On track across all elements.	Latest result experienced a minor miss in relation to target for measure. One or more elements	There is a significant variation from targeted result for measure. Off track for one or more elements.	Status update was not available at the time this report was generated.

Detailed project updates are provided under each Strategic Direction of this report.

Portfolio status trend

	12-month average	Aug-24	Sep-24	Oct - 24
On track	69%	71%	70%	74%
At risk	16%	16%	14%	13%
Off track	13%	9%	15%	13%
No report	2%	4%	1%	0%

Portfolio financial performance - October

	Number of projects	Annual budget (\$ million)	Annual forecast (\$ million)	YTD forecast (\$ million)	YTD actuals (\$ million)	YTD variance (\$ million)	Forecast remaining (\$ million)
Capital	124	63.8	64.4	15.4	10.2	5.2	54.2
Operating	57	10.6	11.0	4.5	4.2	0.2	6.8
Total	181	74.4	75.4	19.9	14.4	5.5	61

Financial report

We will be providing data on our current financial status in our upcoming Q1 Financial Report.



City of Port Phillip

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