

## Port Phillip City Council

Coordinated by the Department of Government Services on behalf of Victorian councils



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## **Background and objectives**

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-fifth year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- · decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

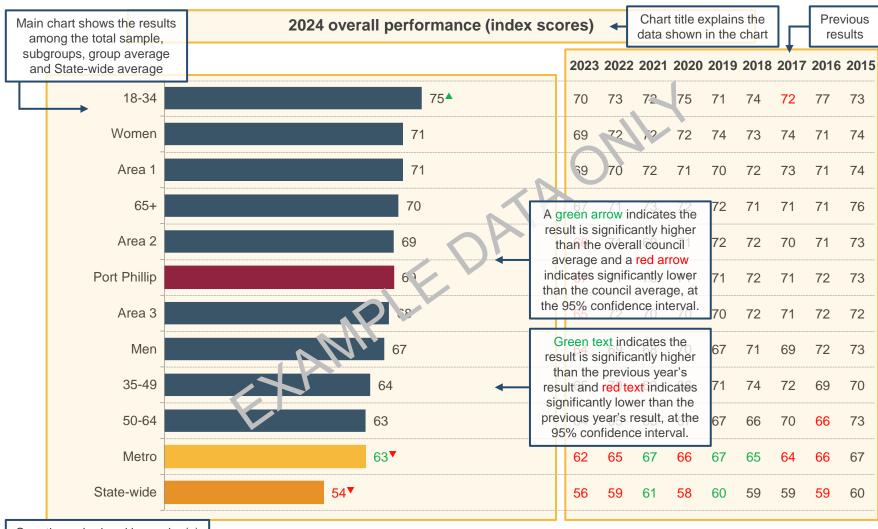
#### **Serving Victoria for 25 years**

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 25 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.

## How to read index score charts in this report





Question asked and base size(s)

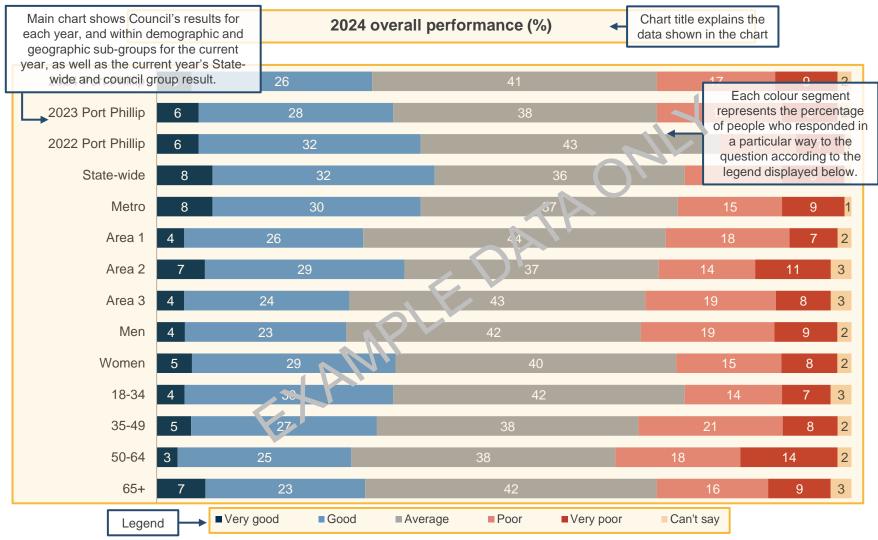
Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Port Phillip City Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

Base: All respondents. Councils asked State-wide: 62 Councils asked group: 9

Note: Please see Appendix A for explanation of significant differences.

## How to read stacked bar charts in this report







## **Port Phillip City Council – at a glance**

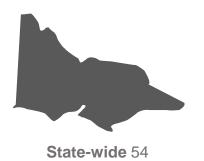


#### **Overall council performance**

Results shown are index scores out of 100.







## Council performance compared to group average



## **Summary of core measures**



#### **Index scores**



**Performance** 

2015

2016

2017

2018



money



Community Making
Consultation Community

**Decisions** 

2019



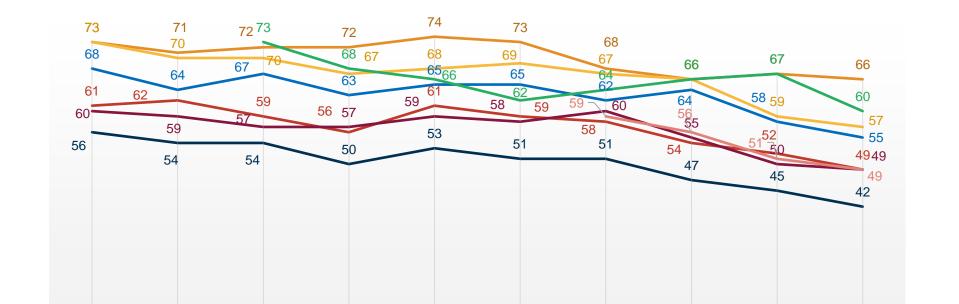
Sealed Waste Local management Roads







vice Council Direction



2020

2021

2022

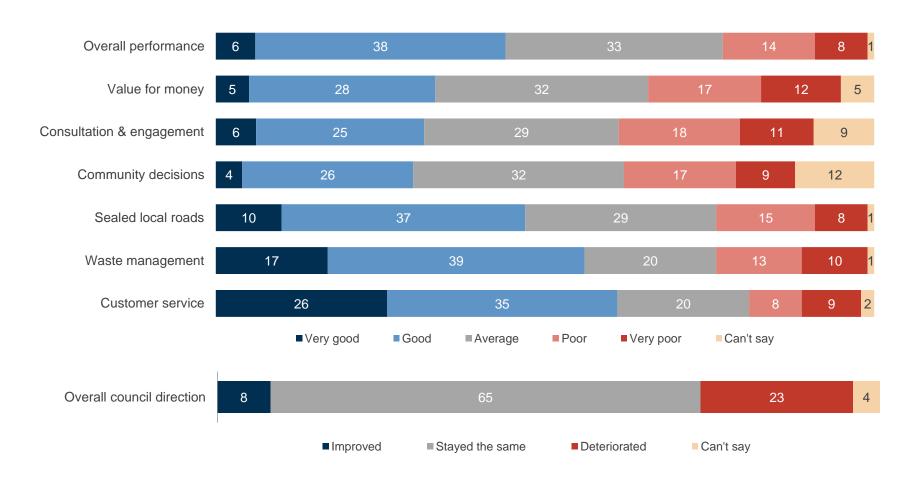
2024

2023

## **Summary of core measures**



#### Core measures summary results (%)



## **Summary of Port Phillip City Council performance**



Services		Port Phillip 2024	Port Phillip 2023	Metro 2024	State-wide 2024	Highest score	Lowest score
<b>C</b>	Overall performance	55	58	63	54	Canal Ward residents	50-64 years
S	Value for money	49	51	57	48	18-34 years	50-64 years
+	Overall council direction	42	45	49	45	Canal Ward residents	35-49 years, Men
ė	Customer service	66	67	71	67	Canal Ward residents, 65+ years	Men
<b>\$</b>	Art centres & libraries	74	71	76	73	65+ years	Gateway Ward residents, 18-34 years
外	Recreational facilities	68	69	74	68	Lake Ward residents	Gateway Ward residents
<b>5</b>	Community & cultural	67	66	69	66	Lake Ward residents	Gateway Ward residents
<u>.</u>	Appearance of public areas	63	64	70	68	Men	50-64 years
2	Environmental sustainability	61	60	65	60	18-34 years, Canal Ward residents	50-64 years
	Waste management	60	67	70	67	65+ years, 18-34 years, Canal Ward residents	35-49 years, Lake Ward residents

## **Summary of Port Phillip City Council performance**



Services		Port Phillip 2024	Port Phillip 2023	Metro 2024	State-wide 2024	Highest score	Lowest score
	Elderly support services	59	60	64	63	Men, 65+ years, 35-49 years	50-64 years
	Informing the community	57	55	62	56	Canal Ward residents	50-64 years, Gateway Ward residents
A	Sealed local roads	57	59	61	45	50-64 years	35-49 years
A N	Slashing & weed control	56	57	56	45	18-34 years, Canal Ward residents	50-64 years
	Bus/community dev./tourism	55	57	57	57	Canal Ward residents	50-64 years, Gateway Ward residents
niu (	Local streets & footpaths	54	53	59	52	Men	Women
	Traffic management	52	52	55	53	18-34 years	50-64 years
***	Community decisions	49	50	57	50	18-34 years, Canal Ward residents	50-64 years
	Consultation & engagement	49	52	56	51	Canal Ward residents	50-64 years
	Population growth	48	49	49	47	18-34 years	50-64 years
<u>. 1</u>	Lobbying	47	50	54	50	Canal Ward residents	50-64 years
	Planning & building permits	45	50	49	45	18-34 years	50-64 years

#### Focus areas for the next 12 months



Overview

Perceptions of Council's overall performance declined for a second year running and are now at its lowest level in 10 years. While this is in line with the State-wide trend, a reversal is evident in the Metropolitan group with overall performance perceptions improving significantly this year. That said, perceptions for most of Council's evaluated measures are in line with 2023 stemming declines evident last year. Perceptions in just two service areas declined significantly this year (waste management, and planning and building permits).

Key influences on perceptions of overall performance

Perceptions of community decisions, and the related areas of lobbying, and community consultation and engagement, should be a focus for Council in the coming year. These service areas have a moderate to strong influence on overall perceptions and are among Council's poorer performing measures. Attention is also needed on the condition of local streets and footpaths, and traffic management to shore up perceptions of these areas as declining perceptions could negatively impact overall performance.

Comparison to state and area grouping

Council performs significantly lower than the Metropolitan group average and in line with the State-wide average for councils for the majority of metrics. Port Phillip City Council achieves significantly higher index scores than the State-wide average for councils in the areas of sealed local roads and slashing and weed control, but lower for overall direction, appearance of public areas, waste management, elderly support services and lobbying.

Opportunity to engage the 50 to 64 year old age group

Residents aged 50 to 64 years tend to be more critical of Council's performance and provide the lowest index score more frequently than any other cohort. It is recommended that extra attention be paid to interactions with this cohort over the next year. People in this age group are most likely to contact Council, offering the opportunity to both better understand their views and to address their concerns.

# **DETAILED FINDINGS**







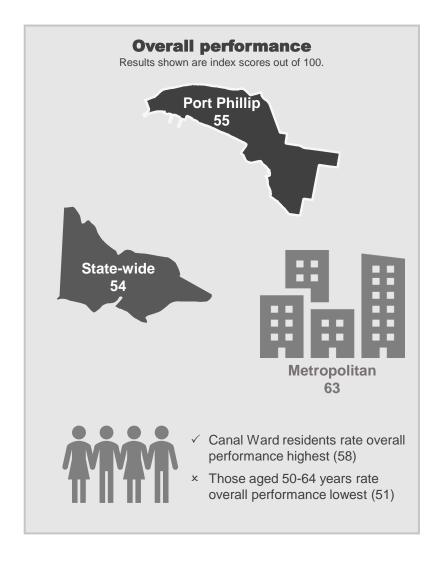
The overall performance index score of 55 for Port Phillip City Council is a (not significant) three-point decline on the 2023 result. This continues a downward trend from 2022 and is Council's lowest score recorded in a decade.

Port Phillip City Council's overall performance is rated statistically significantly lower (at the 95% confidence interval) than the average rating for councils in the Metropolitan group and is rated in line with the Statewide average (index scores of 63 and 54 respectively).

 No geographic or demographic cohort report an overall performance index score that is significantly different from Council's 2024 average nor their 2023 scores.

Council's value for money index score has declined two points (not significant) to an index score of 49. Perceptions of value for money follow the overall performance pattern, with Council's ratings significantly lower than the Metropolitan group average and in line with the State-wide average (57 and 48 respectively).

One third of residents (33%) rate the value for money they receive from Council in infrastructure and services provided to their community as 'very good' or 'good'. A similar proportion (29%) rate Council as 'very poor' or 'poor'. A further 32% rate Council as 'average' in terms of providing value for money.



50-64

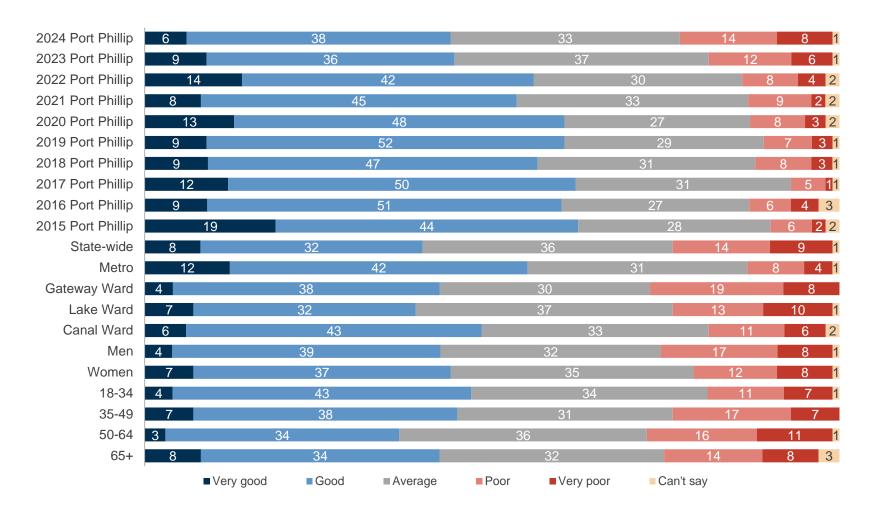


#### 2024 overall performance (index scores)

#### 2023 2022 2021 2020 2019 2018 2017 2016 2015 Metro 63▲ Canal Ward n/a n/a n/a n/a n/a n/a n/a 18-34 Women 65+ Port Phillip 35-49 State-wide Men Lake Ward n/a n/a n/a n/a n/a n/a n/a **Gateway Ward** n/a n/a n/a n/a n/a n/a n/a



#### 2024 overall performance (%)



## Value for money in services and infrastructure



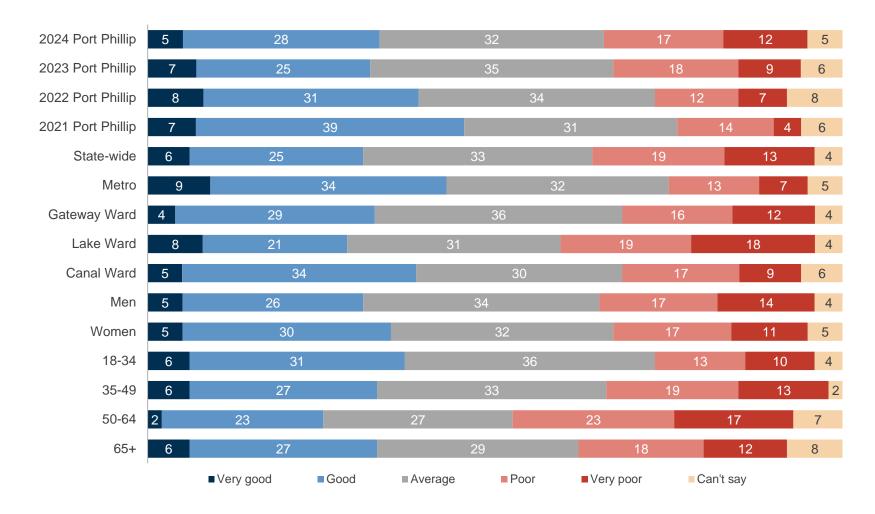
#### 2024 value for money (index scores)



## Value for money in services and infrastructure



#### 2024 value for money (%)



## **Top performing service areas**

Art centres and libraries (index score of 74) is the area where Council performed best in 2024, improving by three index points from 2023 (not significant).

Council performs in line with the Metropolitan group average and the State-wide average in this area.

Although no cohort rates art centres and libraries any higher or lower than Council's average in 2024, significant increases on 2023 scores are evident among:

- people aged 35 to 49 years (75, up six points)
- Canal Ward residents (75, up five index points).

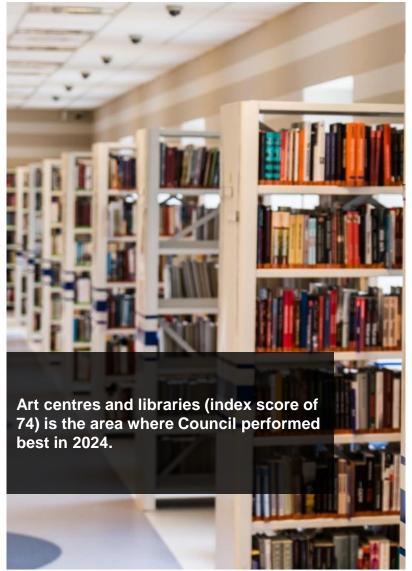
Recreational facilities is Council's next highest rated service area (index score of 68), followed by:

- community and cultural activities (index score of 67)
- appearance of public areas (index score of 63).

Council performs significantly below the Metropolitan group average in the areas of recreational facilities and the appearance of public areas. It is rated in line with the group average in the area of community and cultural activities.

Perceptions of community and cultural activities are a key positive influence on overall perceptions, so maintaining this positive result should be a focus.





## Low performing service areas





Council rates lowest in the areas of planning and building permits, and lobbying (index scores of 45 and 47 respectively). Planning and building permits is one of just two service areas where a significant decline in perceptions in 2024 is evident, falling five index points. (Waste management is the other area where perceptions declined significantly this year.)

In the area of building and planning permits, Council performs in line with State-wide average and significantly lower than the Metropolitan group average (index scores of 45 and 49 respectively).

 Significant declines in perceptions are evident this year among residents aged 18 to 34 years, women and personal users. Both personal users and household users rates Council's performance here significantly lower than average.

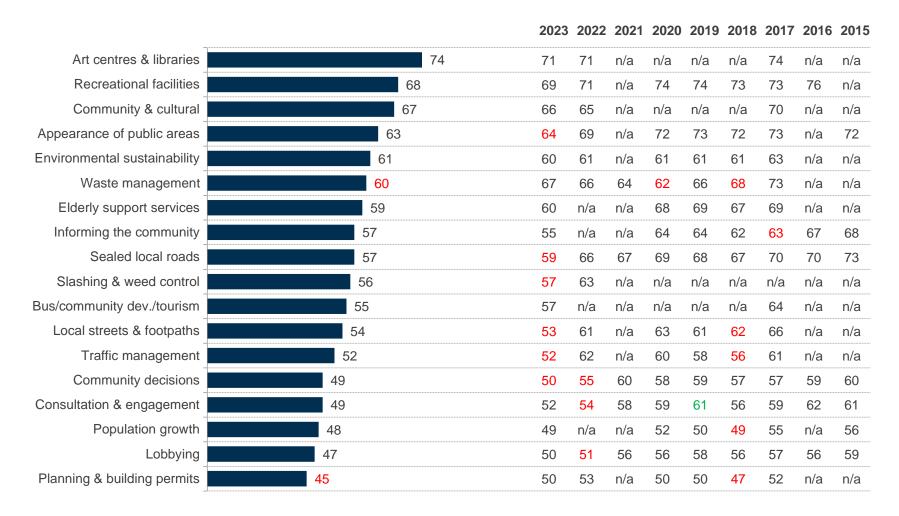
In the area of lobbying, Council performs significantly lower than both the State-wide and Metropolitan group averages (50 and 54 respectively).

 Nearly all cohorts have incrementally (but not significantly) lower index scores in 2024. The exception is women who report a significant sixpoint decline to an index score of 46. No group has an index score significantly different from the Council average.

## Individual service area performance



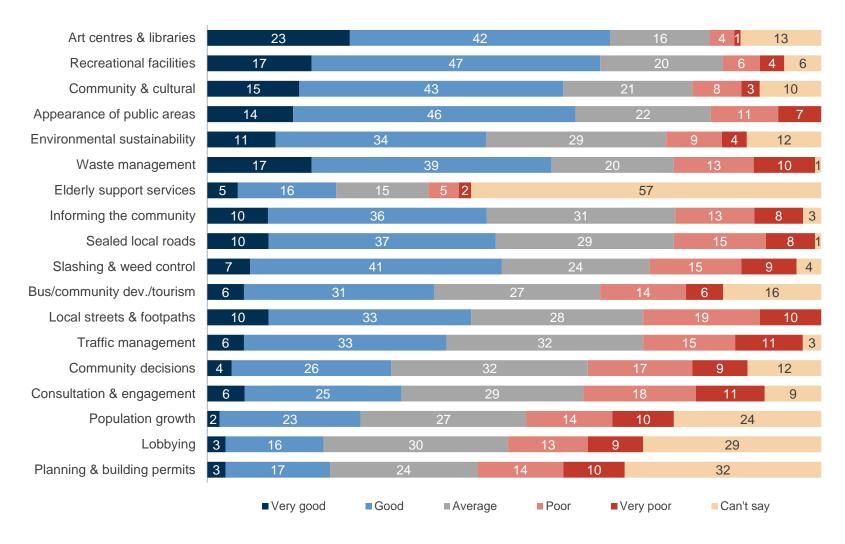
#### 2024 individual service area performance (index scores)



## Individual service area performance



#### 2024 individual service area performance (%)



## Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance. Currently, Council performs poorly in this area (index score of 49).

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- The appearance of public areas
- The condition of local streets and footpaths
- Informing the community
- Community consultation and engagement
- Traffic management
- Lobbying on behalf of the community
- Waste management
- Community and cultural activities.

Looking at these key service areas only, Council performs best on community and cultural activities

(index score of 67) and also performs well on the stronger influence of the appearance of public areas (index score of 63).

Maintaining these positive results should remain a focus – but there is greater work to be done elsewhere.

Other service areas that have a moderate influence on overall perceptions, but where Council performs relatively less well, include traffic management, local streets and footpaths, and informing the community (index scores of 52, 54 and 57 respectively).

Attending to resident concerns about local traffic, continuing to maintain local streets and footpaths, and keeping the community well-informed on key local issues and Council activities can help to shore up positive overall opinion of Council.

However, in addition to Council decision making, most in need of attention are its lobbying and community consultation, which are rated as poor (index scores of 47 and 49 respectively) and are moderate influences on overall community opinion.

It will be important to consult residents on key issues, policies and initiatives and demonstrate efforts to advocate on their behalf to improve overall ratings of Council performance.

## Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents Council's performance index score for each individual service.
   Service areas appearing on the right side of the chart have a higher index score than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
   This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

- 1. The first chart shows the results of a regression analysis of *all* individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weak influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

## Influence on overall performance: all service areas



#### 2024 regression analysis (all service areas)

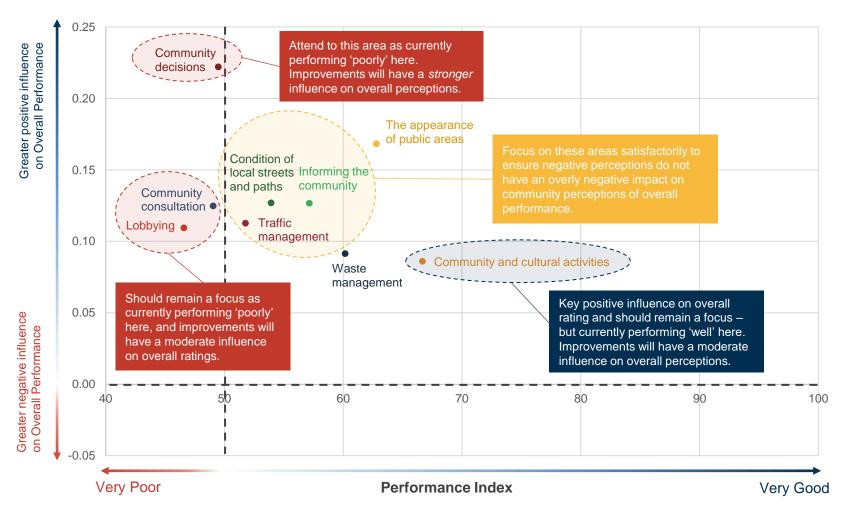


The multiple regression analysis model above (all service areas) has an  $R^2$  value of 0.709 and adjusted  $R^2$  value of 0.703, which means that 70% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 119.23. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

## Influence on overall performance: key service areas



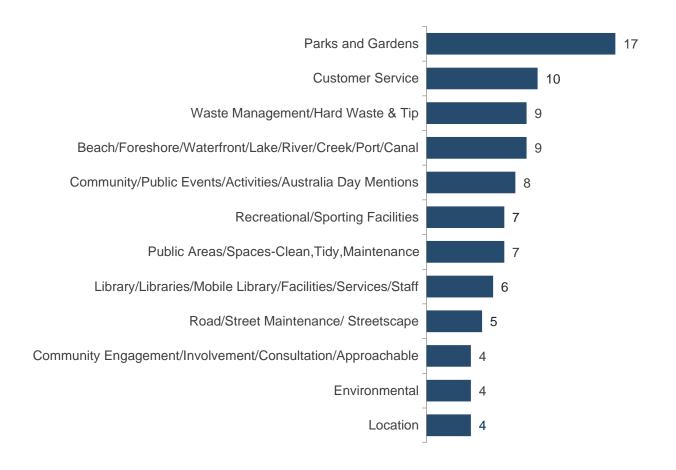
#### 2024 regression analysis (key service areas)



## **Best things about Council**



## 2024 best things about Council (%) - Top mentions only -





# **Customer service**

#### **Contact with council and customer service**



#### Contact with council

Nearly seven in ten residents (69%) have had contact with Port Phillip City Council in the last 12 months, unchanged from 2023.

- Residents aged 50 to 64 years are most likely to contact Council (although not significantly higher than the Council average). Since 2020, this is the cohort to have most frequently made contact.
- Telephone remains the most common method of contacting Council (35%), followed by email (32%), the website (22%) or in person (20%).



#### **Customer service**

Council's customer service index of 66 is (a not significant) one index point lower than in 2023.

Customer service is rated in line with the State-wide average for councils and lower than the Metropolitan group average (index scores of 67 and 71 respectively).

No geographic or demographic cohorts provide a customer service rating significantly higher or lower than the 2024 average. Perceptions of customer service are not significantly different from 2023 for any group.

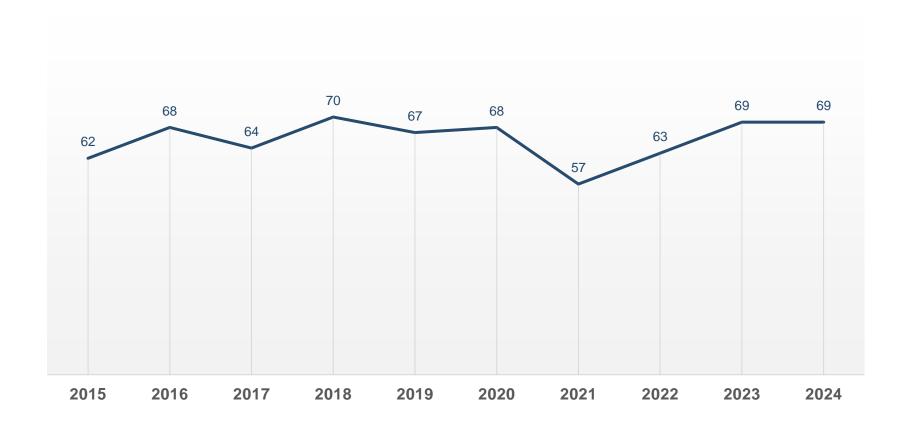
Six in ten residents (61%) provide a positive customer service rating of 'very good' or 'good', and just 17% provide a rating of 'very poor' or 'poor'. One in five residents (20%) provide a rating of 'average'.

Customer service is rated highest for in-person contact (index score of 72), followed by contact via the website (69) and telephone (66). Interactions via email (61) receive the lowest customer service index of the four most frequently used methods of contacting Council. Given one in three residents contacted Council by email, this channel should be a focus for improved interactions in the year ahead.

#### **Contact with council**



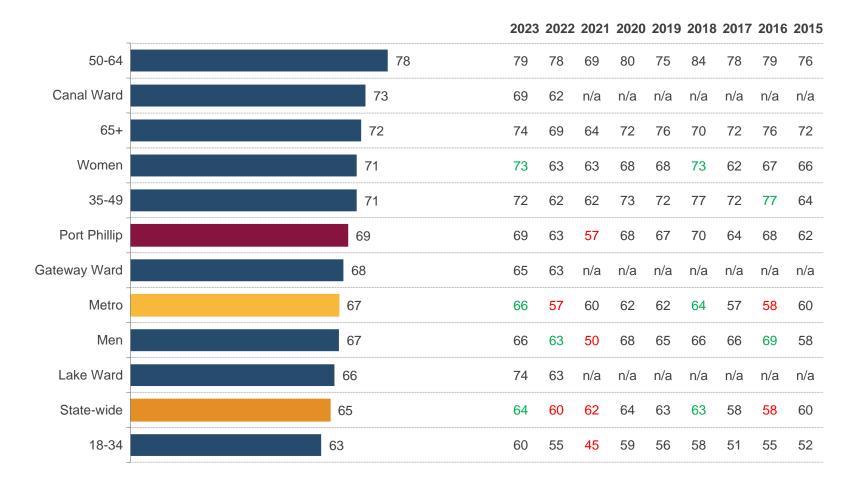
## 2024 contact with council (%) Have had contact



#### **Contact with council**



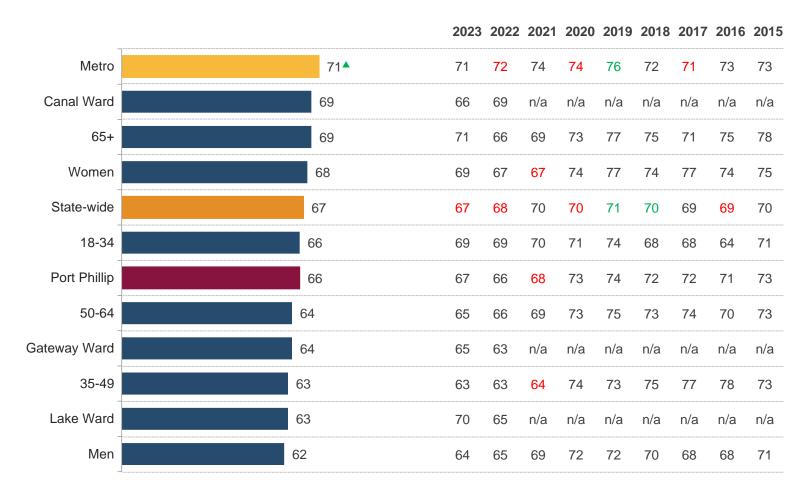
#### 2024 contact with council (%)



## **Customer service rating**



#### 2024 customer service rating (index scores)



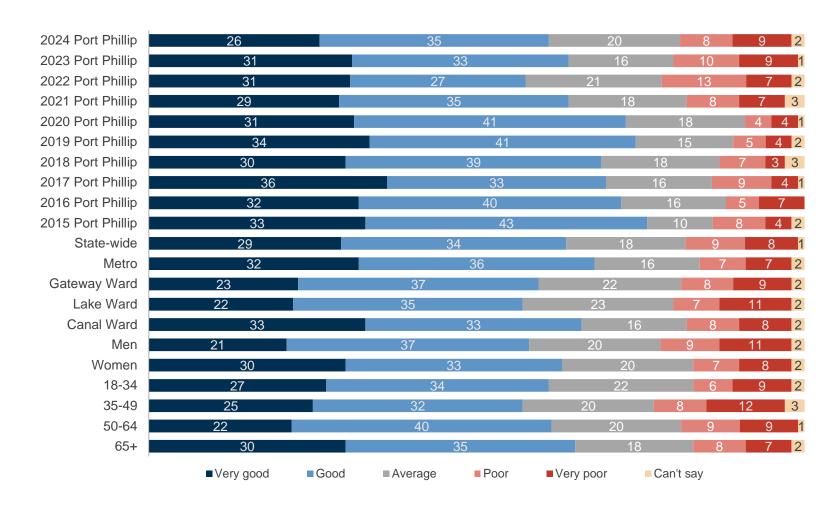
Q5c. Thinking of the most recent contact, how would you rate Port Phillip City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 62 Councils asked group: 13

33

## **Customer service rating**



#### 2024 customer service rating (%)



#### **Method of contact with council**



#### 2024 method of contact (%)















In Person

In Writing

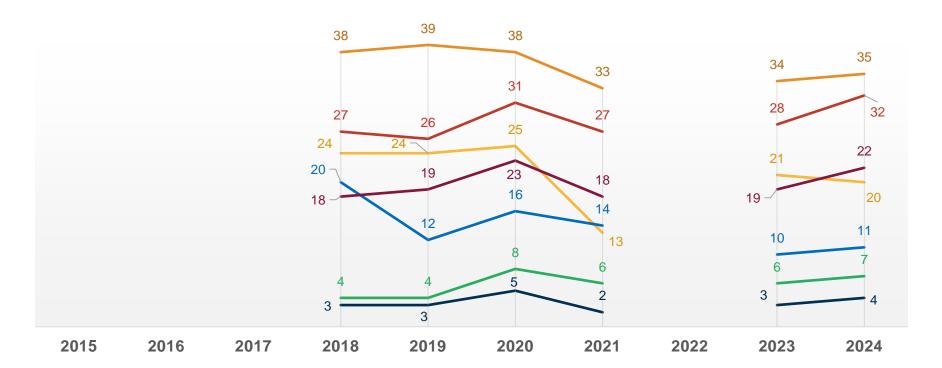
By Telephone

By Text Message

By Email

**Via Website** 

By Social Media



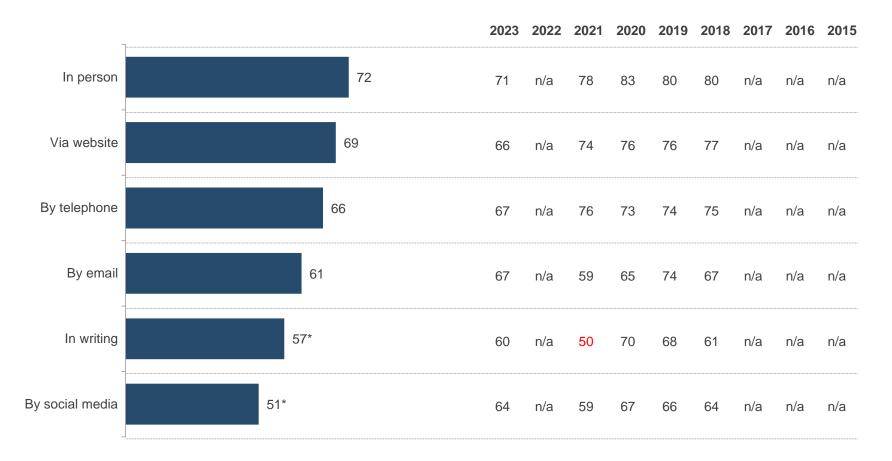
Q5a. Have you or any member of your household had any recent contact with Port Phillip City Council in any of the following ways?

Base: All respondents. Councils asked State-wide: 26 Councils asked group: 7

## **Customer service rating by method of last contact**



2024 customer service rating (index score by method of last contact)

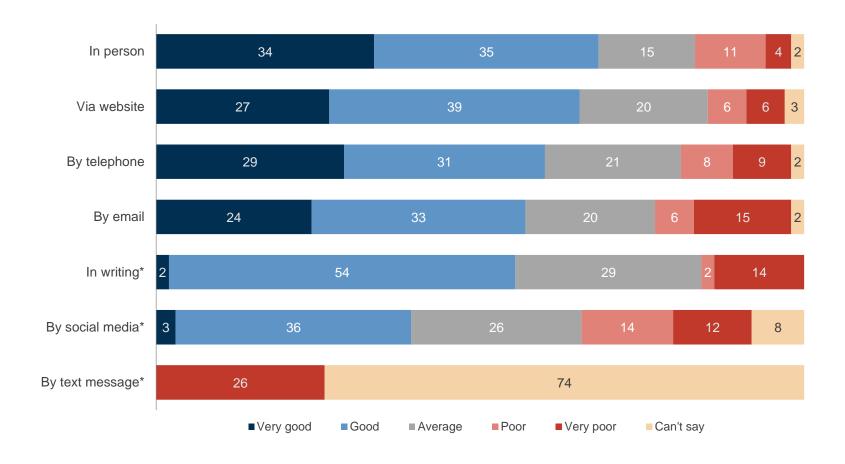


Q5c. Thinking of the most recent contact, how would you rate Port Phillip City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 26 Councils asked group: 7

## **Customer service rating by method of last contact**



2024 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Port Phillip City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 26 Councils asked group: 7

\*Caution: small sample size < n=30



### **Communication**

The preferred form of communication from Council about news and information and upcoming events is a Council newsletter sent via email (43%). This is followed by Council sending a newsletter in the mail (27%). The third most frequently selected option is social media (12%).

- Among residents aged <u>under 50 years</u>, email newsletters are preferred (40%) well ahead of a Council newsletter via mail (24%), with information shared via social media (15%) following in third position. This ranking is unchanged from 2022.
- The preferred form of communication among those aged 50 years or older is also a Council newsletter sent via email (48%), followed by a newsletter in the mail (31%). This is unchanged since 2022. All other communication channels are selected by a small number of residents among this older cohort (7% for text message which is the next most frequently mentioned channel).



## **Best form of communication**



### 2024 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



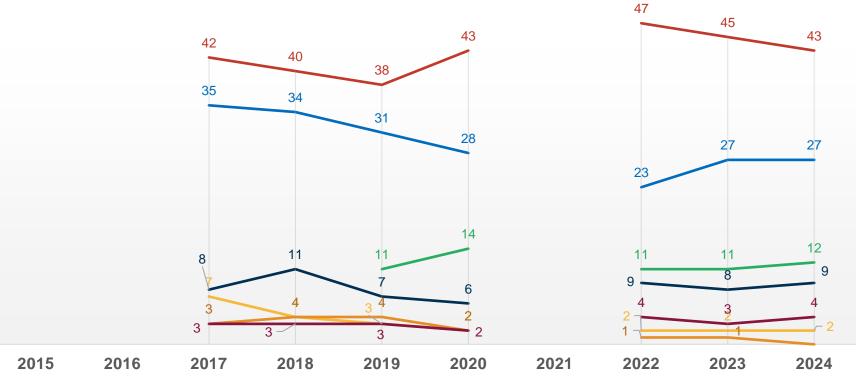
Council Website



Text Message



Social Media



Q13. If Port Phillip City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents. Councils asked State-wide: 38 Councils asked group: 10 Note: 'Social Media' was included in 2019.

## **Best form of communication: under 50s**



#### 2024 under 50s best form of communication (%)



Advertising in a Local Newspaper



Council **Newsletter** via Mail



Council **Newsletter** via Email



Council **Newsletter** as **Local Paper Insert** 



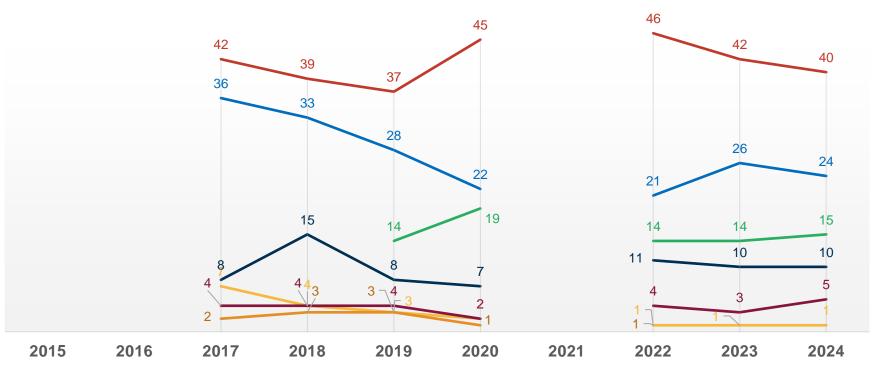
Council Website



**Text** Message



Social Media



Q13. If Port Phillip City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged under 50. Councils asked State-wide: 38 Councils asked group: 10

Note: 'Social Media' was included in 2019.

## **Best form of communication: 50+ years**



#### 2024 50+ years best form of communication (%)



a Local Newspaper



Council **Newsletter** via Mail



Council Newsletter via Email



Council **Newsletter** as **Local Paper Insert** 



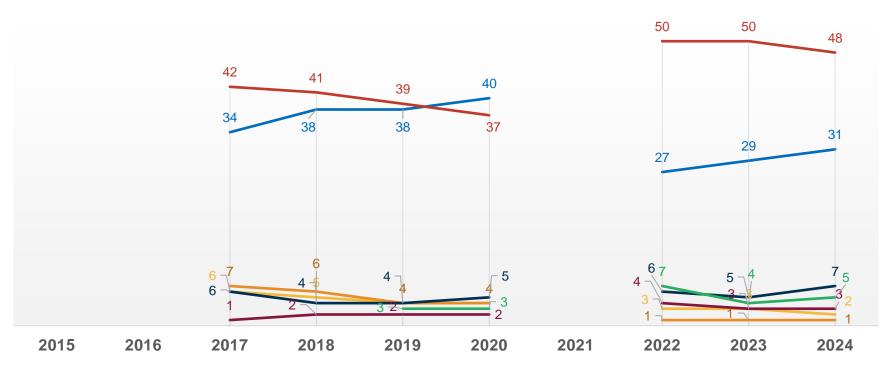
Council Website



Text Message



Social Media



Q13. If Port Phillip City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged 50+ years. Councils asked State-wide: 38 Councils asked group: 10

Note: 'Social Media' was included in 2019.



### **Council direction**

W

Perceptions of the direction of Council's overall performance (index score of 42) have declined for three years running and are now at the lowest level recorded in 10 years.

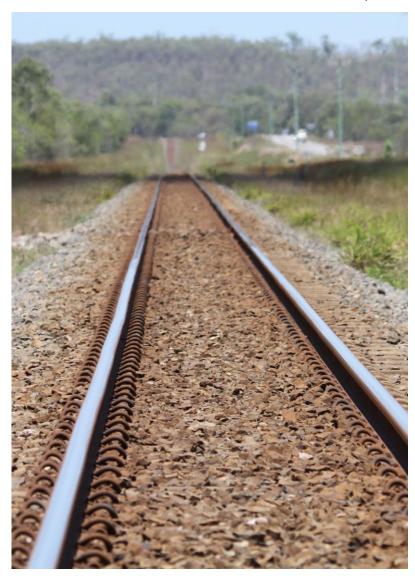
Council's overall direction is rated significantly lower than both the State-wide average for councils and the Metropolitan group average.

There are no significant differences in ratings of overall direction among any geographic or demographic cohorts compared to the Council average in 2024.

- The most satisfied with Council's overall direction are Canal Ward residents (index score of 45).
- The least satisfied with council direction are those aged 35 to 49 years or men (index score of 40 for each).

Over the last 12 months, 65% of residents believe the direction of Council's overall performance has stayed the same. Just 8% believe the direction has improved and nearly one in four (23%) believe it has deteriorated.

In a trade-off between rates and services, 51% of residents 'definitely' or 'probably' prefer cuts in council services to keep council rates at the same level as they are now, far more than the 24% who 'definitely' or 'probably' prefer rate rises to improve local services.



### **Overall council direction last 12 months**



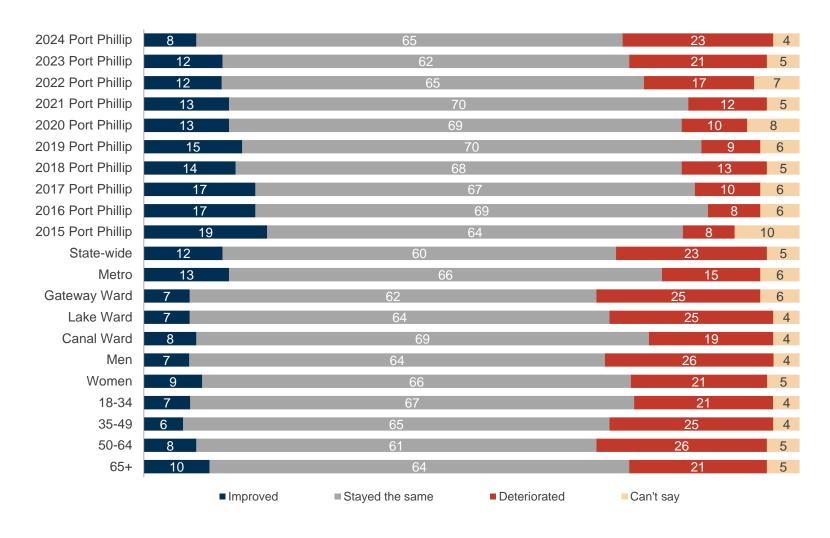
#### 2024 overall council direction (index scores)



### **Overall council direction last 12 months**



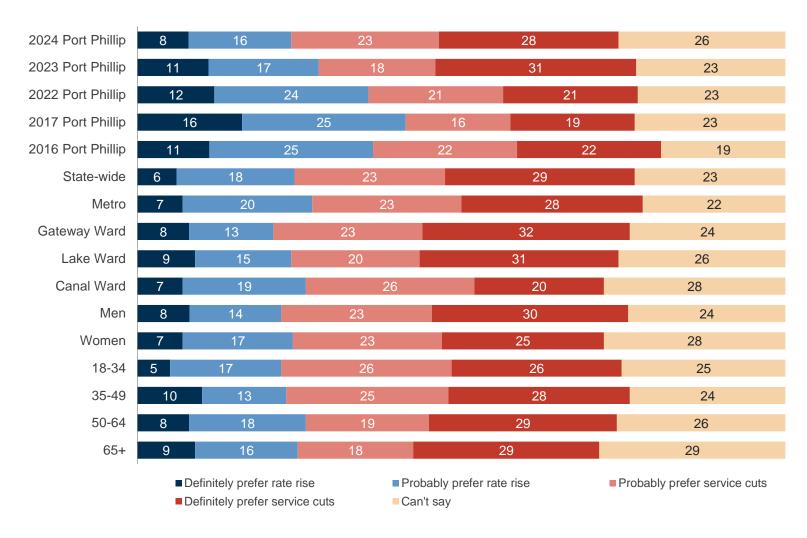
#### 2024 overall council direction (%)



### Rates / services trade-off



#### 2024 rates / services trade-off (%)



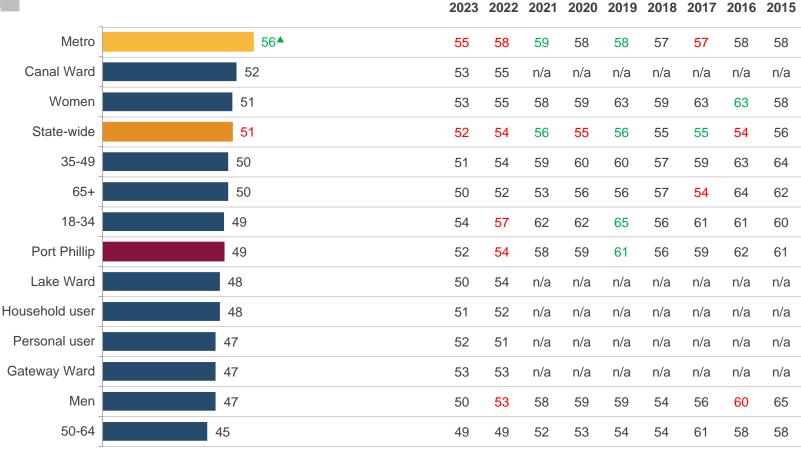


## Community consultation and engagement performance





#### 2024 consultation and engagement performance (index scores)

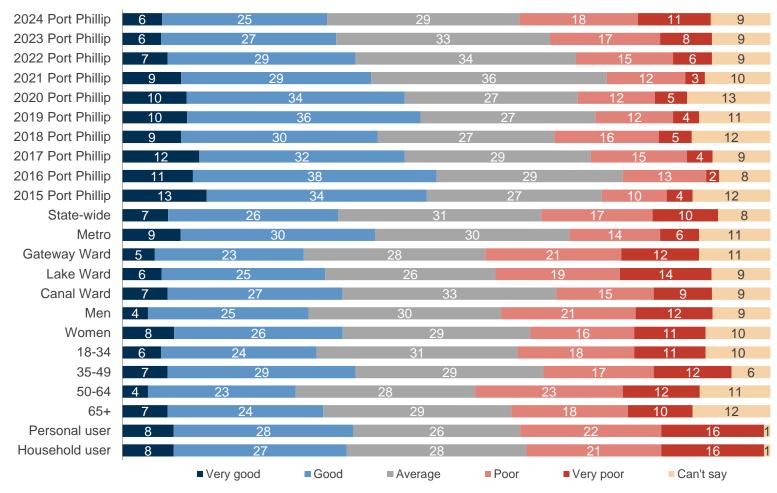


## Community consultation and engagement performance





#### 2024 consultation and engagement performance (%)

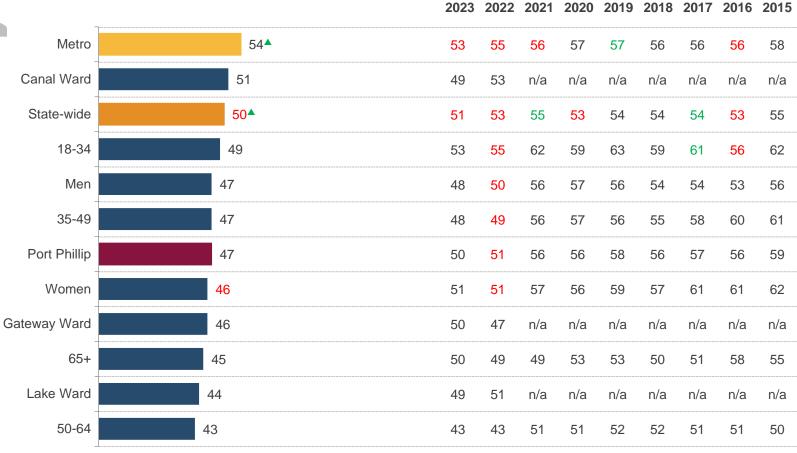


## Lobbying on behalf of the community performance





#### 2024 lobbying performance (index scores)

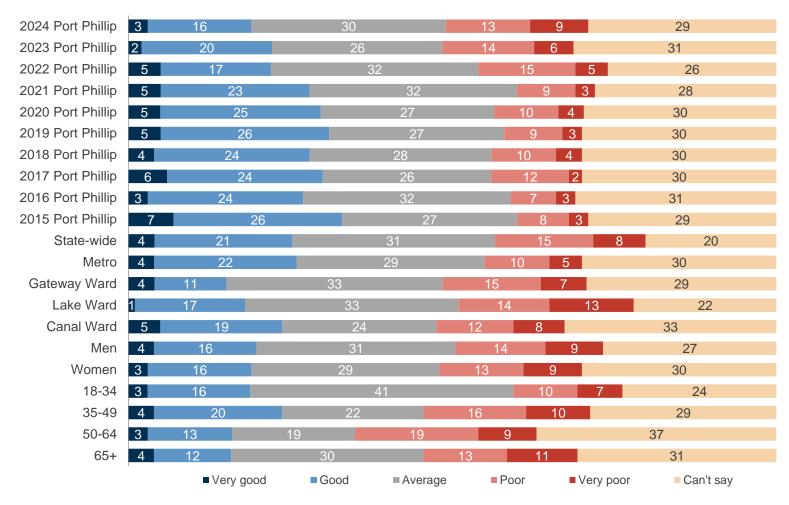


## Lobbying on behalf of the community performance





#### 2024 lobbying performance (%)



# **Decisions made in the interest of the community performance**





#### 2024 community decisions made performance (index scores)

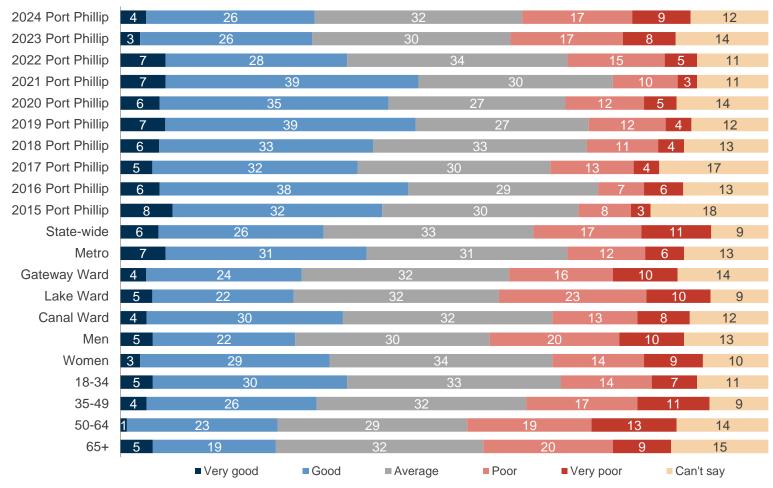


# **Decisions made in the interest of the community performance**





#### 2024 community decisions made performance (%)

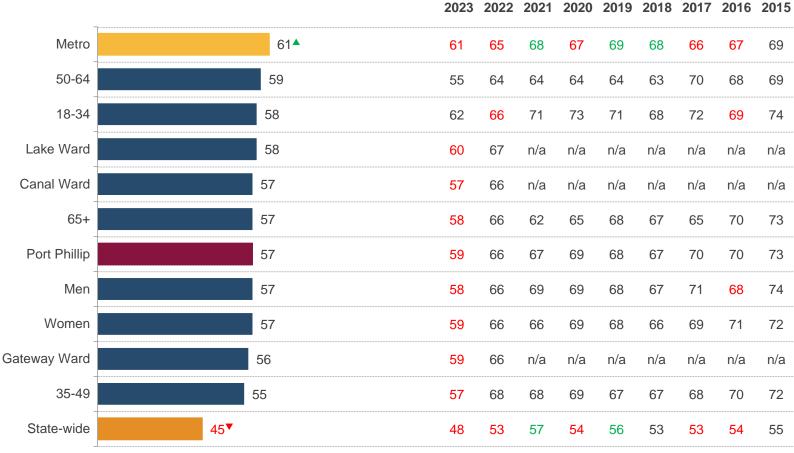


# The condition of sealed local roads in your area performance





#### 2024 sealed local roads performance (index scores)

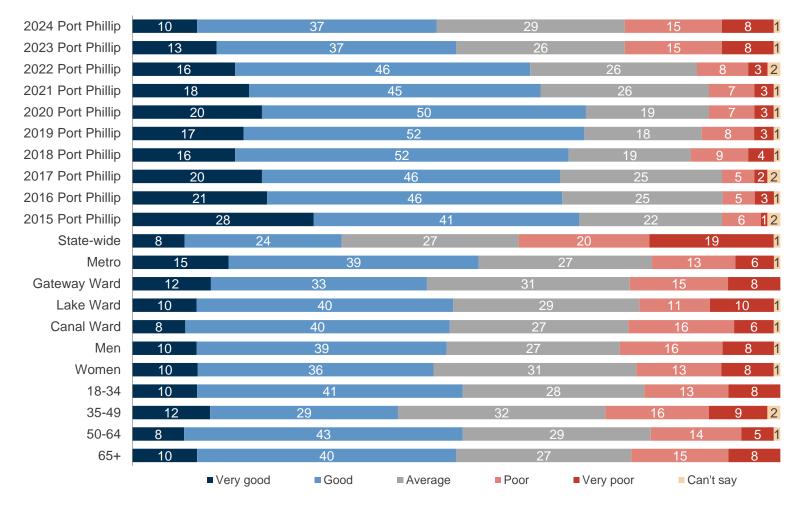


# The condition of sealed local roads in your area performance





#### 2024 sealed local roads performance (%)

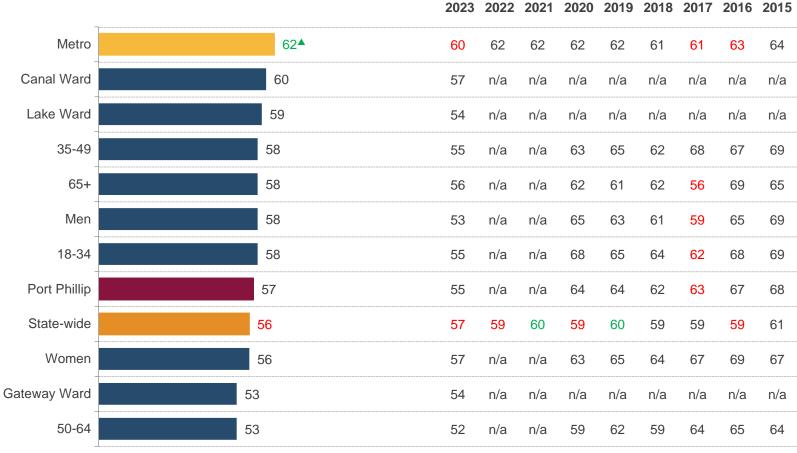


## Informing the community performance





#### 2024 informing community performance (index scores)

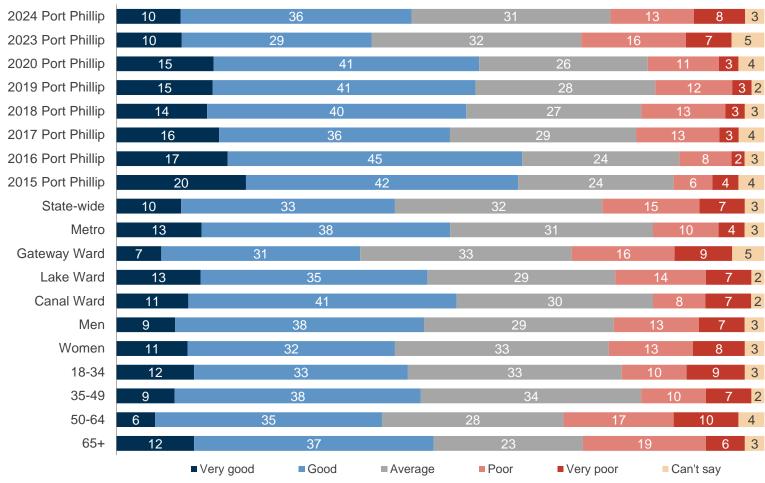


## Informing the community performance





#### 2024 informing community performance (%)

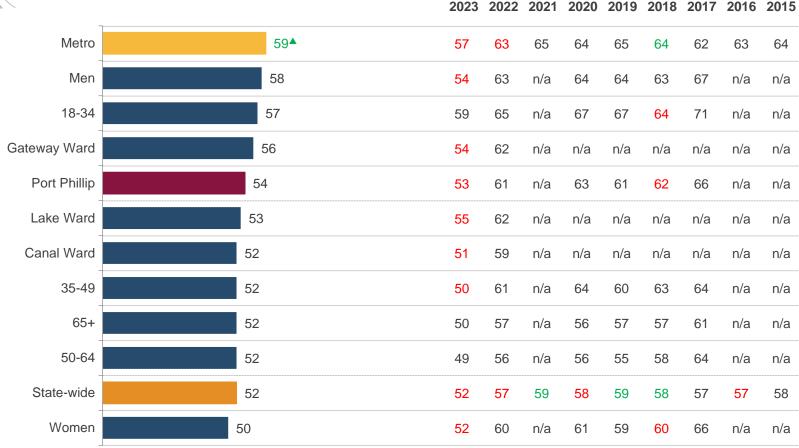


# The condition of local streets and footpaths in your area performance





#### 2024 streets and footpaths performance (index scores)

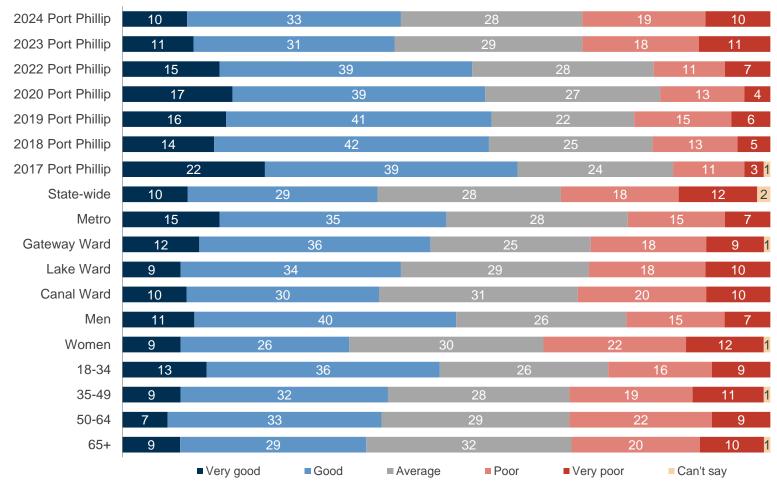


# The condition of local streets and footpaths in your area performance





#### 2024 streets and footpaths performance (%)



## Traffic management performance





#### 2024 traffic management performance (index scores)

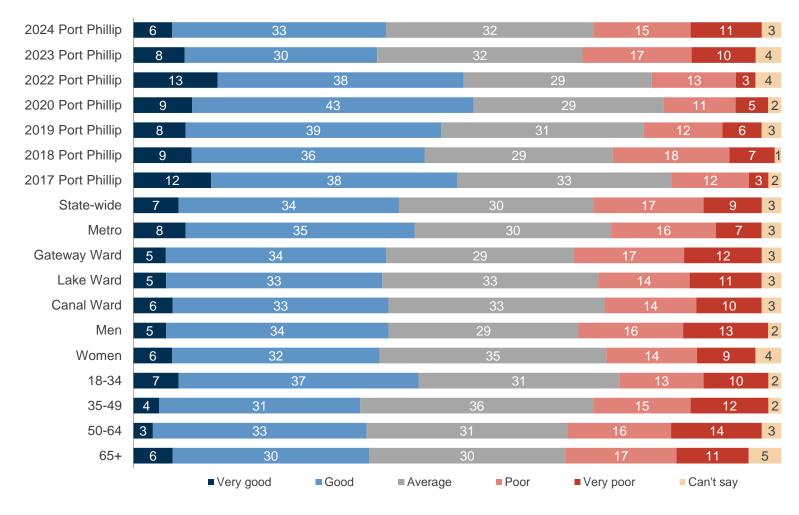


## **Traffic management performance**





#### 2024 traffic management performance (%)



## **Elderly support services performance**





#### 2024 elderly support performance (index scores)

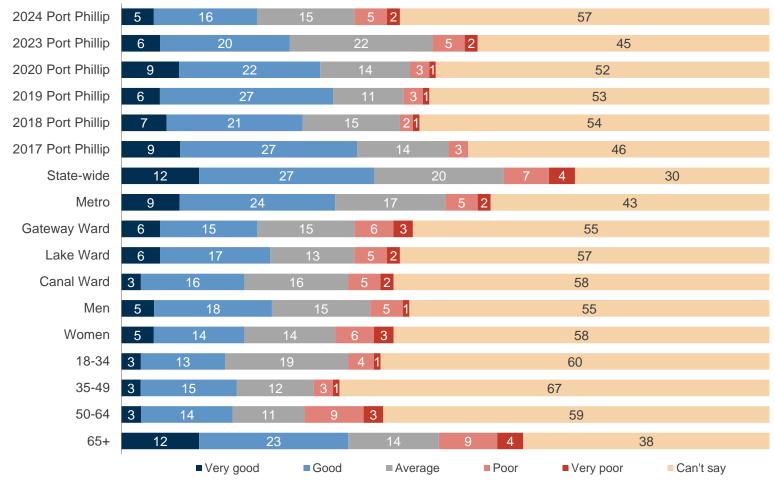


## **Elderly support services performance**





#### 2024 elderly support performance (%)



# Recreational facilities performance





#### 2024 recreational facilities performance (index scores)

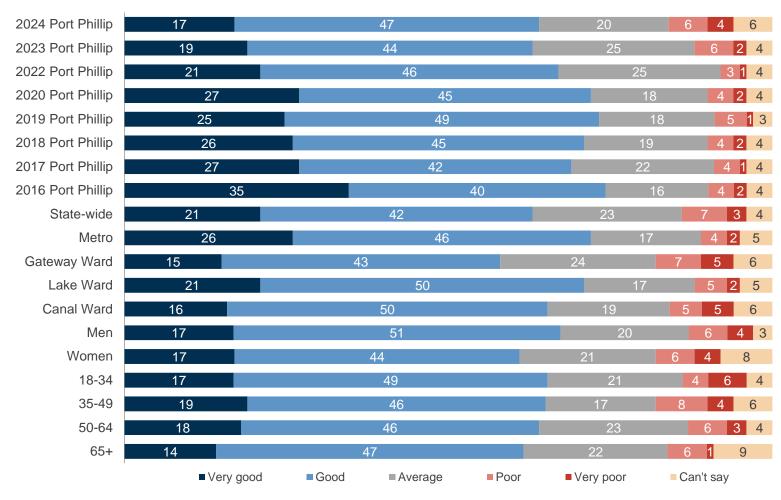


## Recreational facilities performance





#### 2024 recreational facilities performance (%)

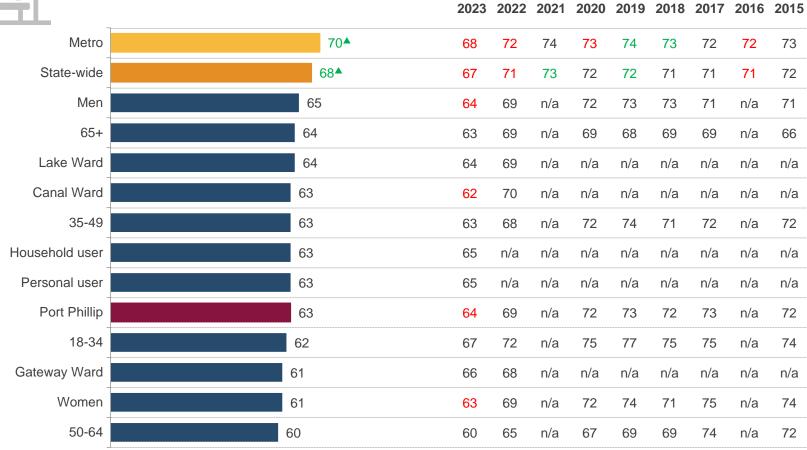


## The appearance of public areas performance





#### 2024 public areas performance (index scores)

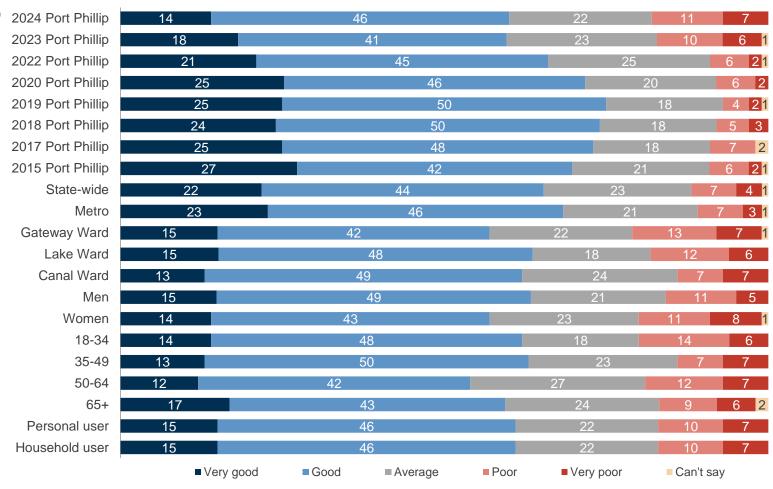


## The appearance of public areas performance





#### 2024 public areas performance (%)



## Art centres and libraries performance





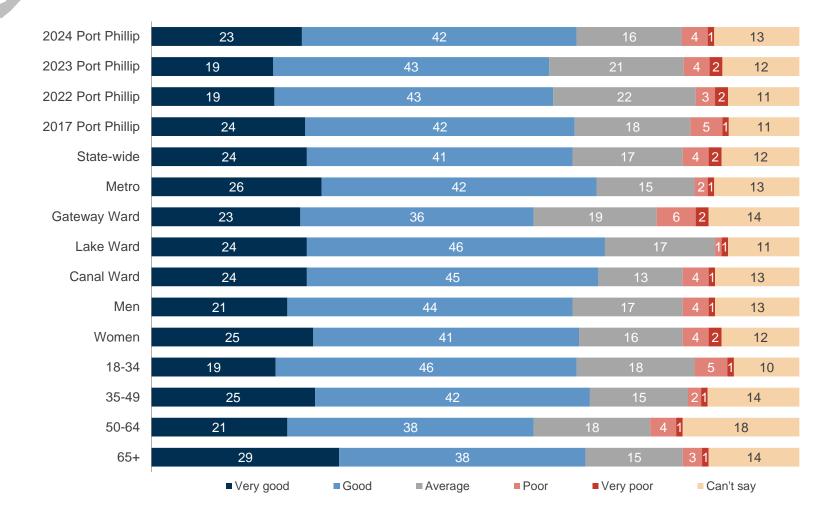
#### 2024 art centres and libraries performance (index scores)



## **Art centres and libraries performance**





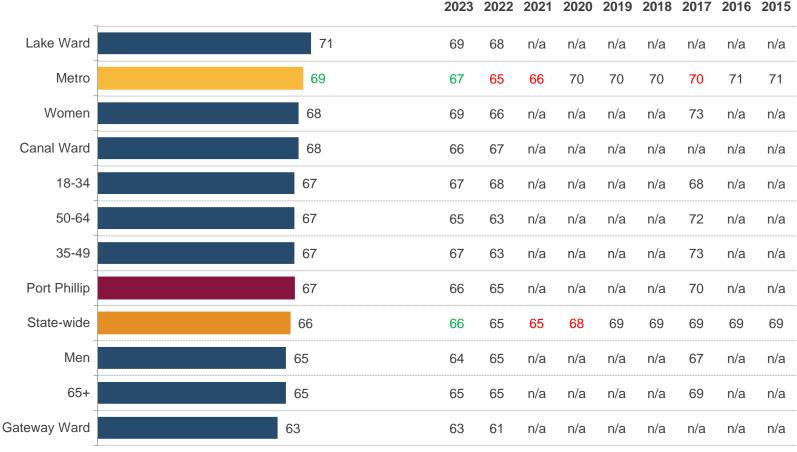


## **Community and cultural activities performance**





#### 2024 community and cultural activities performance (index scores)

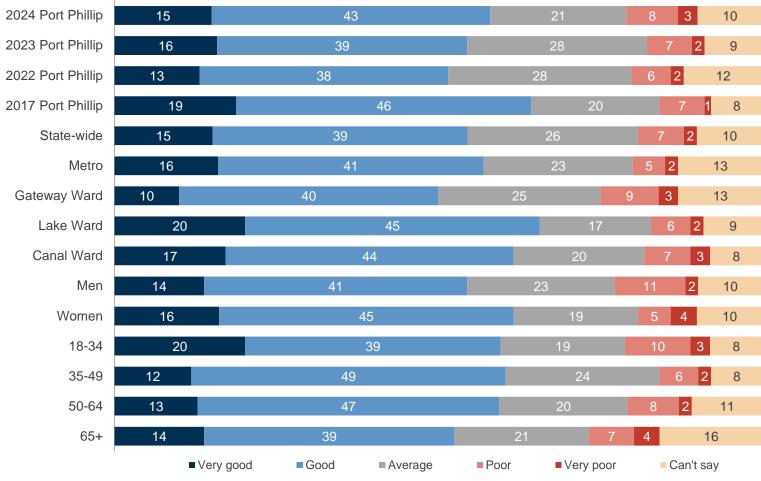


# Community and cultural activities performance





#### 2024 community and cultural activities performance (%)

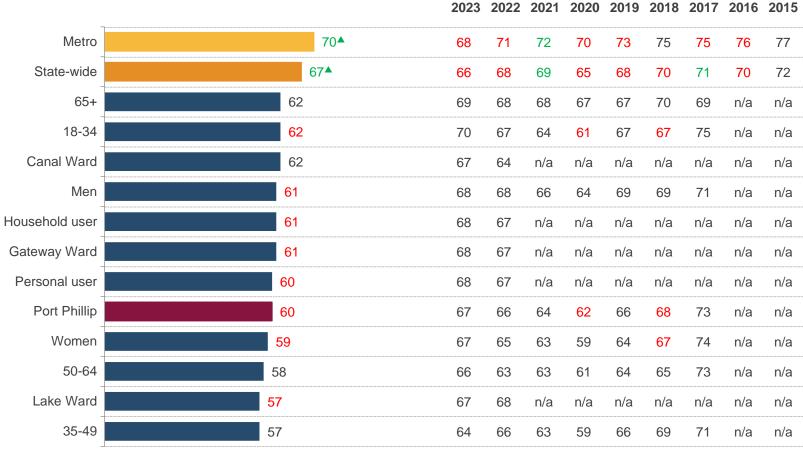


#### **Waste management performance**





#### 2024 waste management performance (index scores)

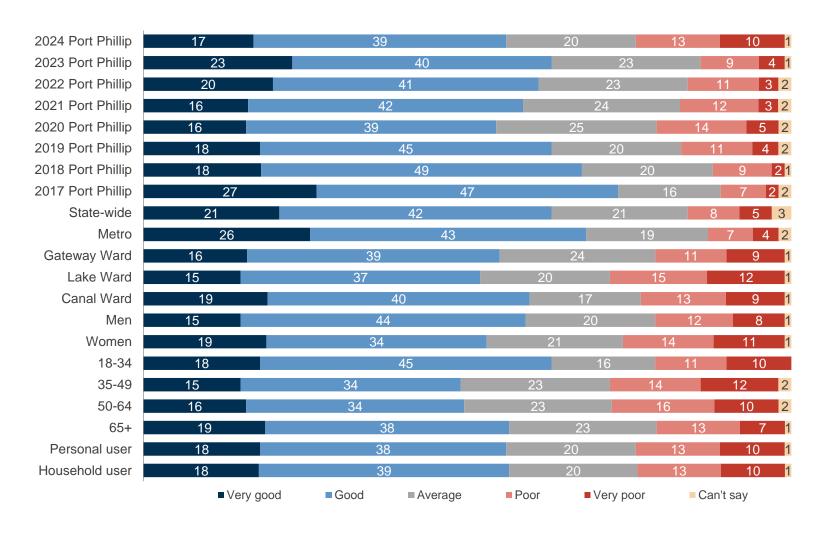


#### **Waste management performance**





#### 2024 waste management performance (%)

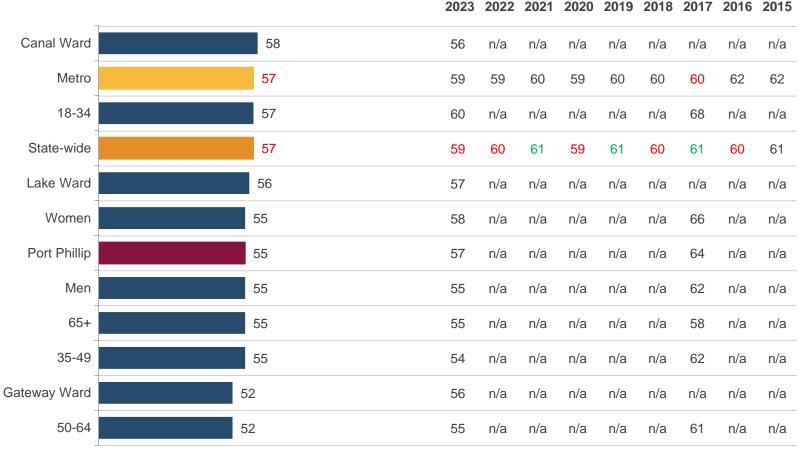


## **Business and community development and tourism performance**





#### 2024 business/development/tourism performance (index scores)

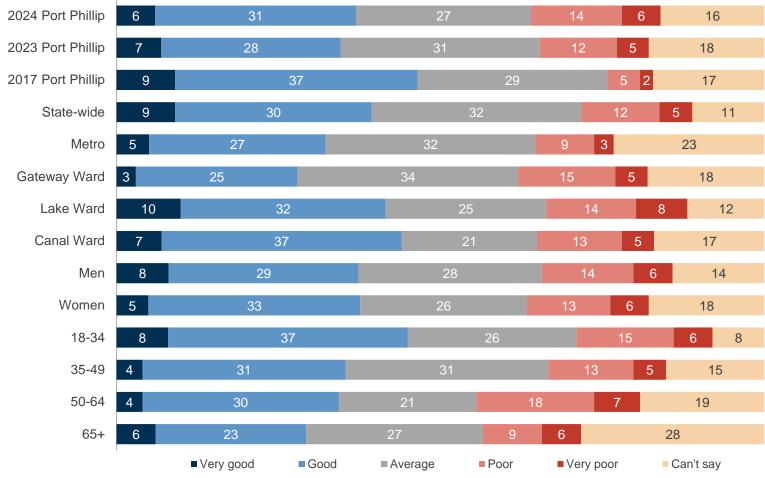


## **Business and community development and tourism performance**





#### 2024 business/development/tourism performance (%)

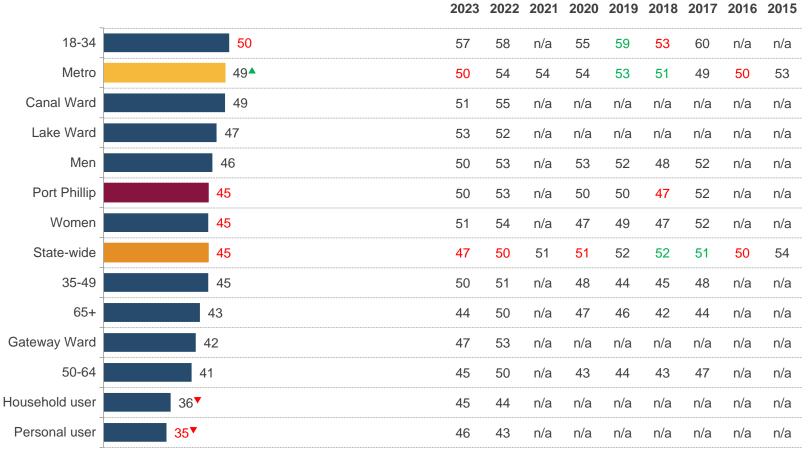


#### Planning and building permits performance





#### 2024 planning and building permits performance (index scores)

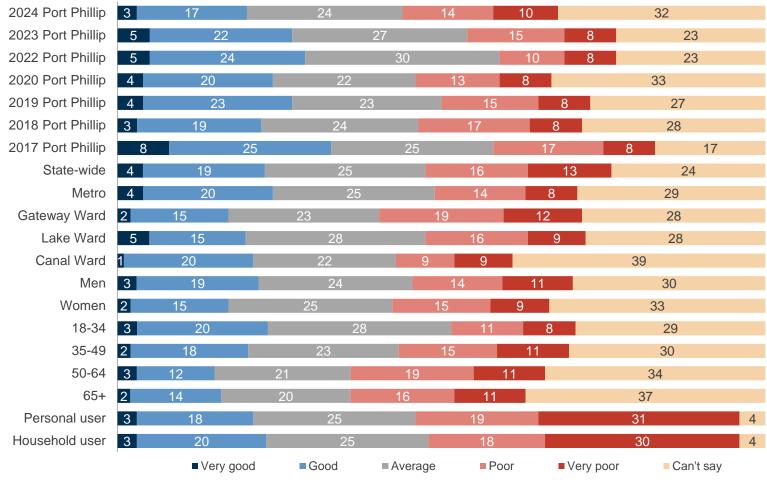


#### Planning and building permits performance





#### 2024 planning and building permits performance (%)



#### **Environmental sustainability performance**





#### 2024 environmental sustainability performance (index scores)

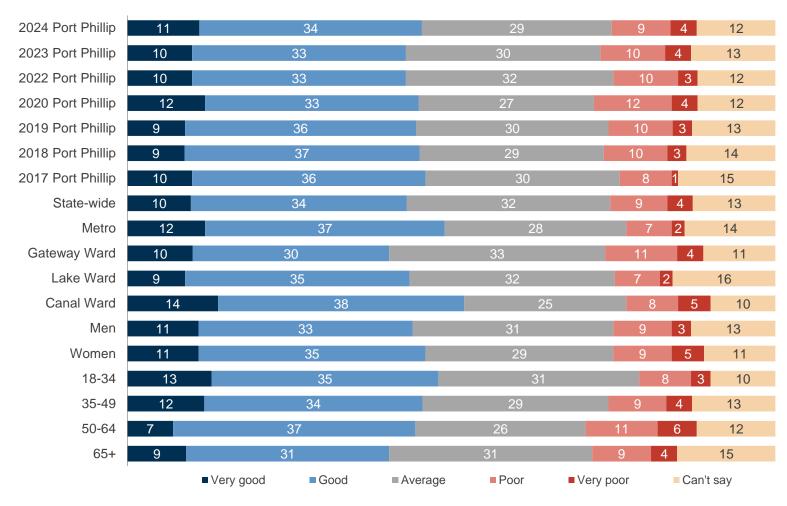


#### **Environmental sustainability performance**





#### 2024 environmental sustainability performance (%)

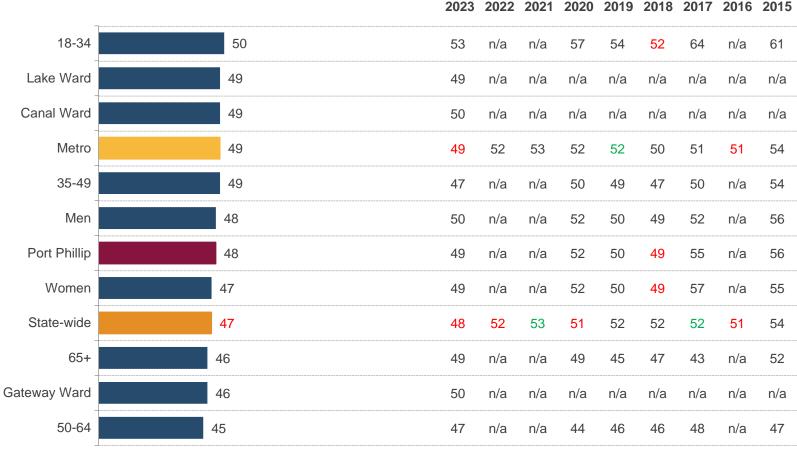


#### Planning for population growth in the area performance





#### 2024 population growth performance (index scores)

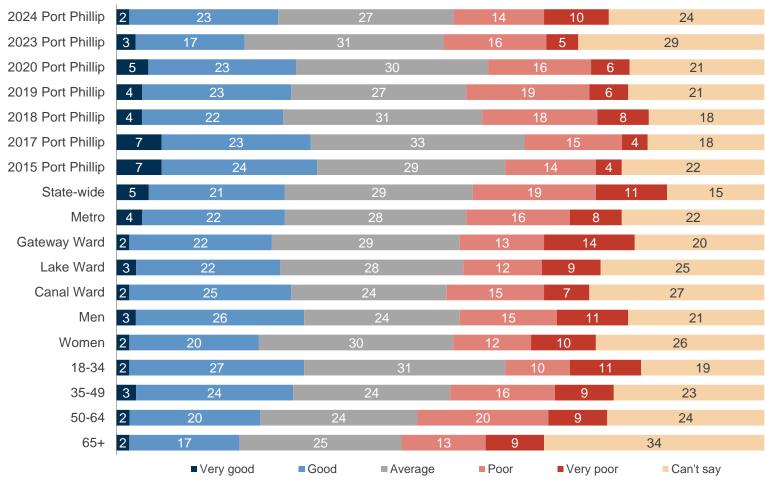


#### Planning for population growth in the area performance





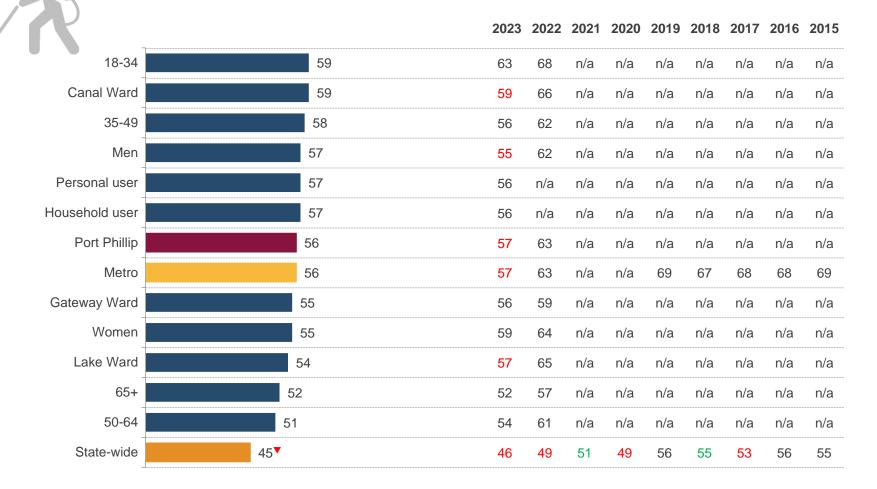
#### 2024 population growth performance (%)



#### Roadside slashing and weed control performance



2024 roadside slashing and weed control performance (index scores)

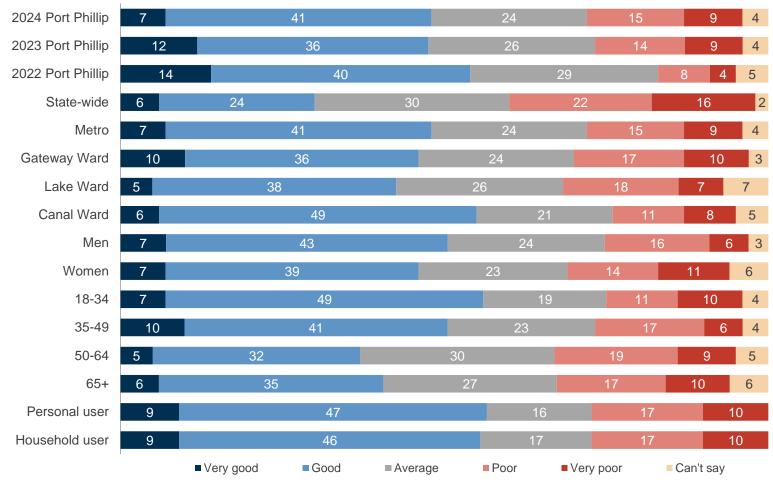


#### Roadside slashing and weed control performance





#### 2024 roadside slashing and weed control performance (%)

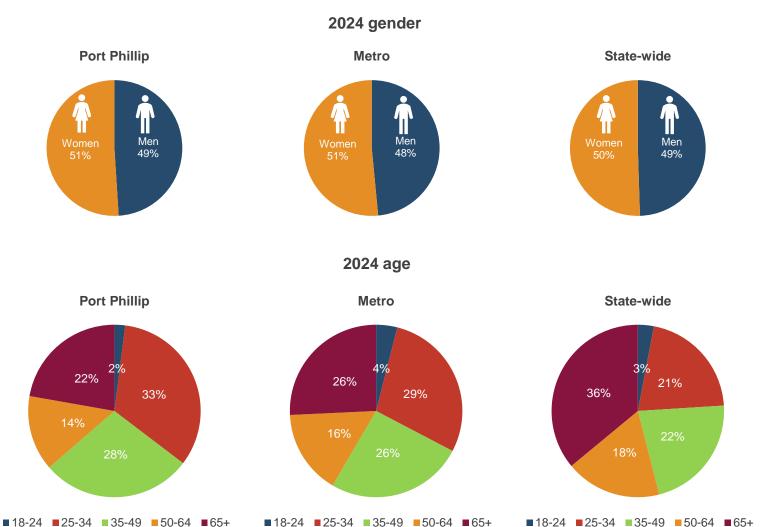




**Detailed demographics** 

#### **Gender and age profile**





S3. How would you describe your gender? / S4. To which of the following age groups do you belong?

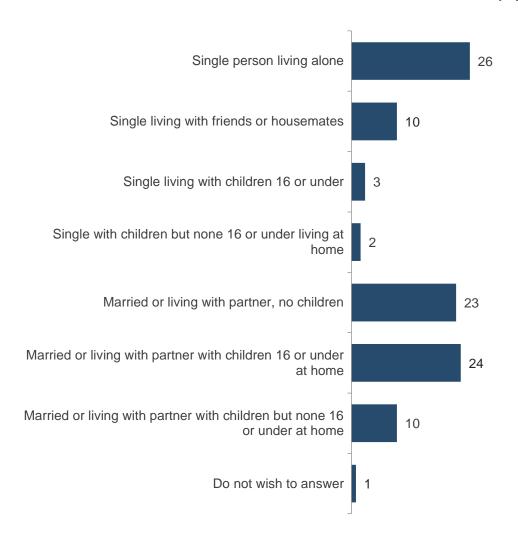
Base: All respondents. Councils asked State-wide: 62 Councils asked group: 13

<1% of respondents in each of Port Phillip City Council, Metro and State-wide did not describe their gender as male or female.

#### **Household structure**



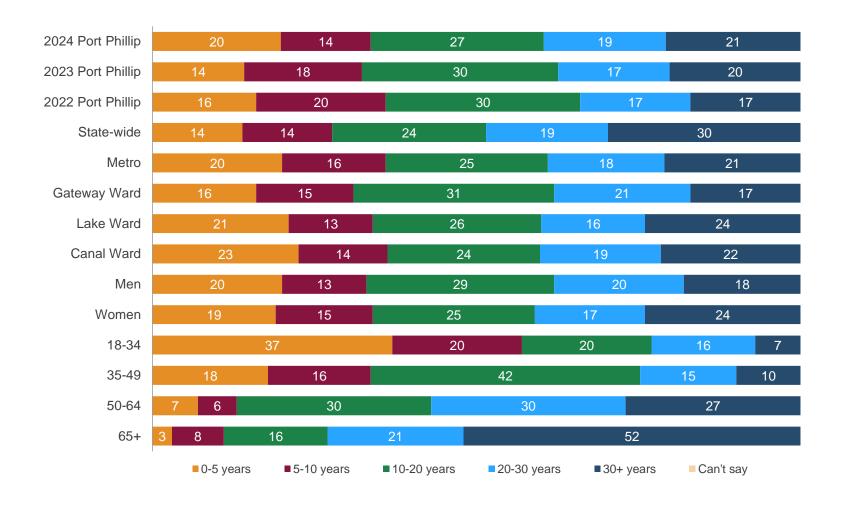
#### 2024 household structure (%)



#### **Years lived in area**



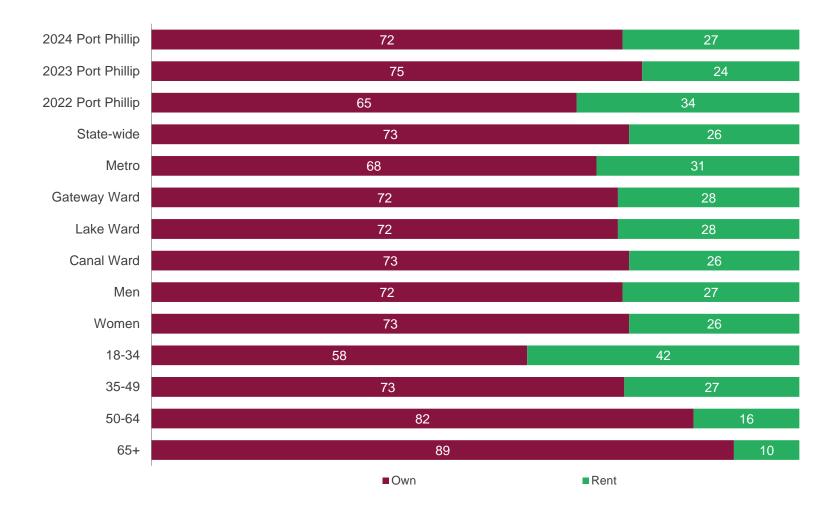
#### 2024 years lived in area (%)



#### **Home ownership**



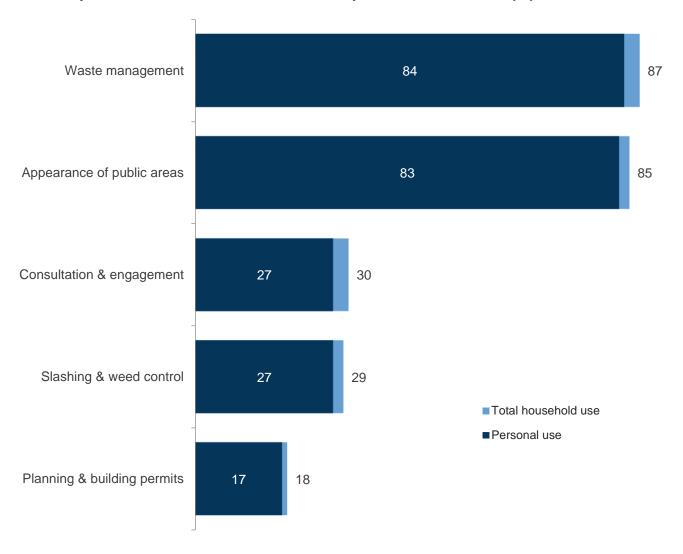
#### 2024 home ownership (%)



## Personal and household use and experience of council services



#### 2024 personal and household use and experience of services (%)





## Appendix A: Index Scores



#### **Index Scores**

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Please note that the horizontal (x) axis of the index score bar charts in this report is displayed on a scale from 20 to 100.

## Appendix A: Margins of error

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The sample size for the 2024 State-wide Local Government Community Satisfaction Survey for Port Phillip City Council was n=900. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=900 interviews is +/-3.3% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 46.7% - 53.3%.

Maximum margins of error are listed in the table below, based on a population of 90,400 people aged 18 years or over for Port Phillip City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Port Phillip City Council	900	400	+/-3.3
Men	404	194	+/-4.9
Women	489	202	+/-4.4
Gateway Ward	330	144	+/-5.4
Lake Ward	256	114	+/-6.1
Canal Ward	312	141	+/-5.5
18-34 years	134	141	+/-8.5
35-49 years	163	113	+/-7.7
50-64 years	236	57	+/-6.4
65+ years	367	89	+/-5.1

## Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score = 
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$
  
Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

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Appendix B: Further project information

### Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

#### **Detailed survey tabulations**

Detailed survey tabulations are available in supplied Excel file.

#### **Contacts**

For further queries about the conduct and reporting of the 2024 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

## Appendix B: Survey methodology and sampling



The 2024 results are compared with previous years, as detailed below:

- 2023, n=900 completed interviews, conducted in the period of 27<sup>th</sup> January – 19<sup>th</sup> March.
- 2022, n=900 completed interviews, conducted in the period of 27<sup>th</sup> January – 24<sup>th</sup> March.
- 2021, n=400 completed interviews, conducted in the period of 28<sup>th</sup> January – 18<sup>th</sup> March.
- 2020, n=904 completed interviews, conducted in the period of 30<sup>th</sup> January – 22<sup>nd</sup> March.
- 2019, n=900 completed interviews, conducted in the period of 1st February 30th March.
- 2018, n=909 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2017, n=400 completed interviews, conducted in the period of 1st February 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2015, n=401 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Port Phillip City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Port Phillip City Council.

Survey sample matched to the demographic profile of Port Phillip City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Port Phillip City Council, particularly younger people.

A total of n=900 completed interviews were achieved in Port Phillip City Council. Survey fieldwork was conducted in the period of 29<sup>th</sup> January – 18<sup>th</sup> March, 2024.

## Appendix B: Analysis and reporting

All participating councils are listed in the State-wide report published on the DGS website. In 2024, 62 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2024 vary slightly.

#### **Council Groups**

Port Phillip City Council is classified as a Metropolitan council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

 Banyule, Boroondara, Glen Eira, Greater Dandenong, Hobsons Bay, Kingston, Manningham, Maroondah, Melbourne, Moonee Valley, Port Phillip, Stonnington and Whitehorse. Wherever appropriate, results for Port Phillip City Council for this 2024 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

#### Appendix B: Core, optional and tailored questions



#### Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2024 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2024 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

## Appendix B: Analysis and reporting

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#### Reporting

Every council that participated in the 2024 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

#### **Appendix B: Glossary of terms**

**Core questions**: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2024 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

**Council group average**: The average result for all participating councils in the council group.

**Highest / lowest**: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

**Optional questions**: Questions which councils had an option to include or not.

**Percentages**: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

**Sample**: The number of completed interviews, e.g. for a council or within a demographic sub-group.

**Significantly higher / lower**: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

**State-wide average**: The average result for all participating councils in the State.

**Tailored guestions**: Individual guestions tailored by and only reported to the commissioning council.

**Weighting**: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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