



13.6

## CITY OF PORT PHILLIP ELECTION COMMITMENTS

**EXECUTIVE MEMBER:** BRIAN TEE, ACTING GENERAL MANAGER, DEVELOPMENT, TRANSPORT AND CITY AMENITY

**PREPARED BY:** JAMES GULLAN, STRATEGIC PARTNERSHIPS ADVISOR

### 1. PURPOSE

1.1 To present the City of Port Phillip advocacy requests for the upcoming Victorian and Federal elections for endorsement.

### 2. EXECUTIVE SUMMARY

2.1 Each state and federal election cycle the City of Port Phillip prepares a list of 'requests', that forms the basis of Councils advocacy for that year. The list includes requests for the Victorian Government and Federal Governments to:

- invest in government infrastructure and/or services within the City of Port Phillip (or more broadly)
- change government policies to better align with Council priorities and goals.
- partner with the City of Port Phillip to deliver council-led projects.

2.2 In anticipation of the upcoming elections, Council officers have prepared Victorian Government and Federal Government election commitment lists organised into two sections, government-led and council-led projects that meet a range of criteria including alignment to Council plans and priorities.

2.3 Whilst the Victorian and Federal Governments are unlikely to fund council-led requests directly, these have been included as part of a broader advocacy platform to pursue grant funding opportunities.

2.4 The lists, once endorsed, will be converted into a website with request factsheets and downloadable PDFs. This publicly available site will form the basis of Council's advocacy over the next year (up until the election).

### 3. RECOMMENDATION

That Council:

- 3.1 Endorses the requests identified in the Victorian and Federal Government election commitment lists for public advocacy.
- 3.2 Endorses the creation of a CoPP Advocacy website, that contains requests identified in election commitment list noting that additions to the election commitment lists may be included subject to meeting selection criteria.
- 3.3 Notes that Advocacy and Communications Strategies will be developed in support of the Council's advocacy efforts.

### 4. KEY POINTS/ISSUES

#### Selection criteria:

4.1 Each 'request' has been assessed against the following 'selection criteria':



- 4.1.1 Council Priorities: Assess alignment with the Council Plan and endorsed council strategies
- 4.1.2 Government Priorities: Assess if project is of state/federal significance, requires external government funding to progress, and aligns with government priorities, strategies and goals - including the value to broader Victorian community and whether significant challenges are addressed. For example, does the request: create jobs, improve network connectivity across multiple LGAs, attract local and domestic tourism, have significant environmental benefits, support the event and live music industries, create additional social housing etc
- 4.1.3 M9 Priorities: where possible, alignment with endorsed M9 advocacy priorities, as per endorsed M9 advocacy Papers that deal with:
  - Social and Affordable Housing
  - Climate Change and Renewable Energy
  - Economic Recovery
  - Active Transport
  - Community Resilience

**Organising principles:**

- 4.2 The Victorian and Federal Government lists has two sections,
  - 4.2.1 Government Infrastructure, Services, and Policies (government-led): These are requests for investment in (or changes to) assets, services, and policies that are managed by the Victorian and/or Federal Government.
  - 4.2.2 Partnership with Council (Council-led): These are requests for Council owned/managed projects where Council is seeking to partner with the Victorian and/or Federal Government.
  - 4.2.3 Each section has then been grouped to reflect our understanding of priority areas of the Victorian and Federal Governments and provides the following details,
    - summary of issue/proposal, including background to the issue it addresses.
    - Council's request of government, and relevant costs
    - alignment with Council, Government and M9 priorities

**Advocacy:**

- 4.3 The endorsed lists will be turned into a website with factsheets and downloadable PDFs. This will form the basis of Council advocacy over the next year (up until the election).
- 4.4 The factsheets can be 'bundled' and presented as a whole document (i.e. to Premier, Treasurer and local MPs) or divided in different ways to suite advocacy purposes. For example, by subject, ward, electorate etc.
- 4.5 The advocacy webpage will be promoted via Council online media
- 4.6 The final lists will also be adapted into Victorian and Federal Government Budget Bids for 2022-23.



- 4.7 The website with the requests will be 'live' and can be updated with additional requests that meet the selection criteria.

## **5. CONSULTATION AND STAKEHOLDERS**

- 5.1 30+ council officers and the Executive Leadership Team from across Council have been consulted in the development of the election commitment list.
- 5.2 Many of the requests included in the list, have been informed by engagement with key stakeholders, such as sporting clubs, traders, peak bodies, interest groups etc. For example, the Live Music Precincts request, was informed by engagement with local live music venues, St Kilda Live Music Community group and the Live Music Census.
- 5.3 The draft list was circulated to Councillors for preliminary feedback on 21 October 2021 and further feedback was sought at a Council Briefing on 10 November 2021.
- 5.4 Council officers will use and update advocacy website and individual pages to support their engagement with community stakeholders.
- 5.5 Council will use the endorsed lists to inform Mayoral engagements with key government stakeholders and decision makers over the coming year.

## **6. LEGAL AND RISK IMPLICATIONS**

- 6.1 Should any of the Council-led projects be funded by the Victorian Government, there are risks regarding internal resourcing, costs and delivery that will be considered.

## **7. FINANCIAL IMPACT**

- 7.1 Attachments 1 and 2 detail the financial impacts for each request. Should the Victorian or Federal Government commit to partner with Council on Council-led projects, this would have a financial benefit for Council.

## **8. ENVIRONMENTAL IMPACT**

- 8.1 Several requests across Attachments 1 & 2 pursue actions that support the environment. Examples include improved water management, electric vehicle charging stations, waste management and improved planning and building systems.
- 8.2 These requests align with key Victorian Government environmental policies such as Victoria's Climate Change Strategy, circular economy policy - 'Recycling Victoria, a new economy' and water management policy -Water for Victoria and Biodiversity 2037.

## **9. COMMUNITY IMPACT**

- 9.1 Attachments 1 and 2 detail the community impact of each request. For example, requests relating to improved and additional social housing will have positive impacts on vulnerable members of the community.

## **10. ALIGNMENT TO COUNCIL PLAN AND COUNCIL POLICY**

- 10.1 Attachments 1 and 2 detail the alignment of each request to the Council Plan, priorities and strategies.

## **11. IMPLEMENTATION STRATEGY**

### **11.1 TIMELINE**

- 11.1.1 December: Produce factsheets that provide key details for each 'request'.
- 11.1.2 December – January: Develop website with search and filtering functions.



11.1.3 December – ongoing: Develop advocacy plan, that includes engagement with relevant Ministers, MPs and other stakeholders

11.1.4 January – February: Develop Federal Election Package and Budget Bids

## 11.2 COMMUNICATION

11.2.1 A publicly available 'Advocacy website' within councils' website will be developed, with the endorsed election requests.

11.2.2 Councillors and Council officers can share website pages with key stakeholders.

11.2.3 Bespoke election commitment packages, will be sent to key Government stakeholders, including the Premier, Treasurer, relevant Ministers and local MPs.

11.2.4 A communications and engagement plan will be developed, that will consider the use of Council media where appropriate to promote requests.

## 12. OFFICER DIRECT OR INDIRECT INTEREST

12.1 No officers involved in the preparation of this report have any material or general interest in the matter.

### TRIM FILE NO: ATTACHMENTS

1. Victorian Government Election Commitments
2. Federal Government Election Commitments